



### CONTACTUS

If you're a doctor, dentist, nurse or clinical pharmacist and are interested in joining the UK's largest postgraduate aesthetic medicine training academy, with more graduates than any other, contact our Courses Team today to find out how you can become #HARLEYTRAINED

#### **COURSES TEAM**

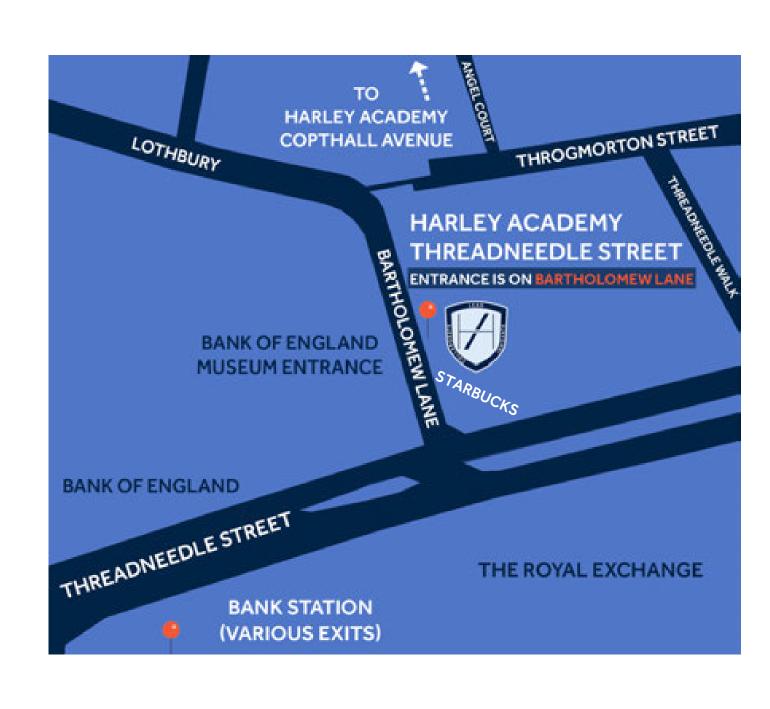
- enquiries@harleyacademy.com
- 020 3859 7598 (option 1)

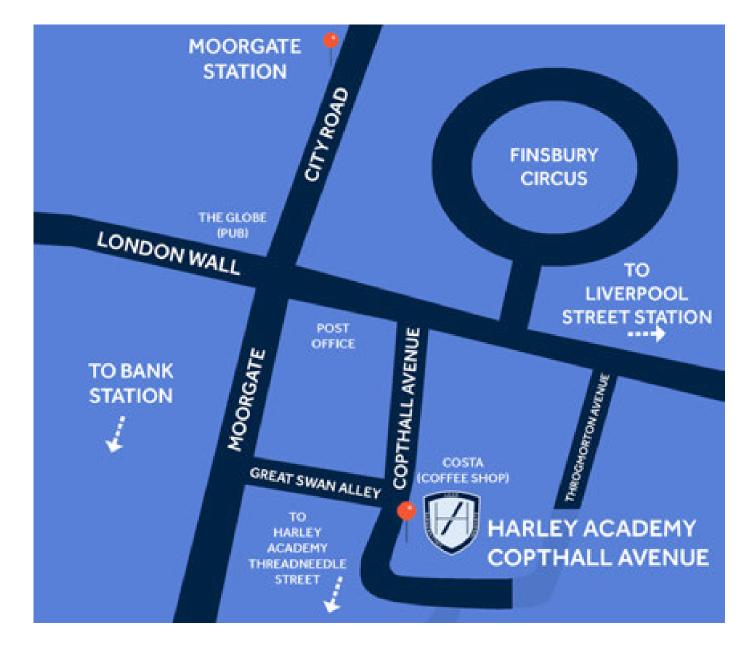
- © Click to WhatsApp our Courses Team
- Click to book a call with our Advisors

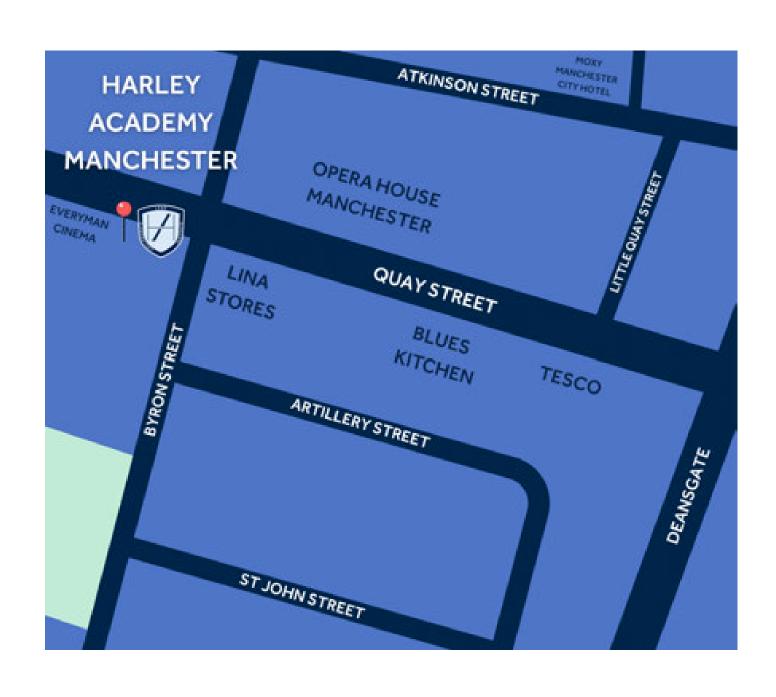
#### HARLEY ACADEMY SOCIAL MEDIA CHANNELS:

- youtube.com/@HarleyAcademy
- tiktok.com/@HarleyAcademyOfficial
- facebook.com/HarleyAcademy
- linkedin.com/school/Harley-Academy

#### **OUR CAMPUSES:**







### Harley Academy London Threadneedle Street

62/63 Threadneedle Street London EC2R 8HP

Entrance is on Bartholomew Street opposite the entrance to the Bank of England Museum - look for Starbucks on the corner of Threadneedle Street and Bartholomew Lane

#### **Nearest transport links:**

Bank Station (less than 5 minutes walk)

### Harley Academy London Copthall Avenue

5th Floor Jasper House4-6 Copthall AvenueLondon EC2R 7DA

Next door to Costa coffee shop

#### **Nearest transport links:**

Moorgate Station (closest), Bank Station and Liverpool Street Station

### Harley Academy Manchester

Ground Floor & First Floor

St Johns Court, 19B Quay Street

Manchester M3 3HN

Cobden Street Chambers is on the corner of Quay Street and Byron Street - we're next door, with the Everyman Cinema next to us on the right

#### **Nearest transport links:**

St Peters Square tram stop or take the train to Deansgate Manchester or Salford

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### WELCOME TO HARLEY ACADEMY

#### HIGHER EDUCATION IN AESTHETIC MEDICINE

As an educator and practitioner, I'm often asked whether the aesthetics industry is over-saturated and if there's enough work to go around. It's a completely valid concern that many people thinking of changing careers have. Each time, my answer remains the same:

There is always a place for well-trained, passionate medical professionals in aesthetic medicine.

Demand for non-invasive aesthetic treatments has been rising for a number of years. It's true there are increasing numbers of people offering injectables, but remember...

Not every practitioner is a good practitioner. This is where the difference lies and where those with a high level of medical education, confidence, enthusiasm and integrity can really shine.

Harley Academy has been a pioneering force at the forefront of innovative aesthetics education for medical professionals since 2015.

We were the first Ofqual-regulated, JCCP-approved training provider in the field and specialise in delivering the highest-level of evidence-based training for the Level 7 Diploma in Cosmetic Injectables.

In 2025, we announced the Global Evidence Matrix - GEM© by Harley Academy. This innovative framework provides a constantly updated, evidence-based map for optimal filler techniques based on your experience level. Bolstered by the GEM© app, which our Level 7 trainees receive a free 12-month subscription to, this first-of-its-kind resource is a groundbreaking tool for aesthetic practitioners at all stages.

From our flagship Level 7 Diploma to our eLearning and Masterclasses, we provide doctors, dentists, nurses and clinical pharmacists with the thorough grounding they need to succeed in aesthetics.

This postgraduate 'grounding' is not just in the anatomical, physiological and pharmacological aspects of aesthetics, nor even the product knowledge or injecting techniques you'll learn. It's about finding that tipping point where you turn from practising as a technician, to becoming an aesthetics specialist.

Specialists are knowledgeable, confident and ethical. They treat each patient as an individual - not a transaction. Their patient-first dynamic creates trust, as does the fact they are not afraid to defer or refuse treatment if they do not believe it is in the patient's best interests.

Specialists have a reputation for knowing how best to enhance a person's natural beauty and their loyal clients will happily wait for access to this tailored expertise.

At Harley Academy we support medical professionals through each step of their journey towards aesthetics excellence and employability.

Our educators' collaborative methods build student confidence and competency, upon a strong ethical foundation. We guide each trainee as they identify their passion and develop it into their own signature style.

Invaluable insights and assistance from Harley Academy faculty members and peers are also available to trainees through our community. This includes priceless knowledge-sharing from our prestigious board. Members include the internationally respected physician, plastic surgery resident and facial anatomy expert, Konstantin Frank, MD (Academic Advisor) and Professor Nichola Rumsey, OBE - a leading authority on appearance research (Special Advisor).

Whether you're in the clinic, the classroom or even at home, we look forward to welcoming you to our thriving community and driving aesthetics standards up together!



DR TRISTAN MEHTA
Founder & CEO of Harley Academy

HARLEYACADEMY.COM

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### ABOUT HARLEY ACADEMY

#### WHY TRAIN WITH HARLEY ACADEMY?

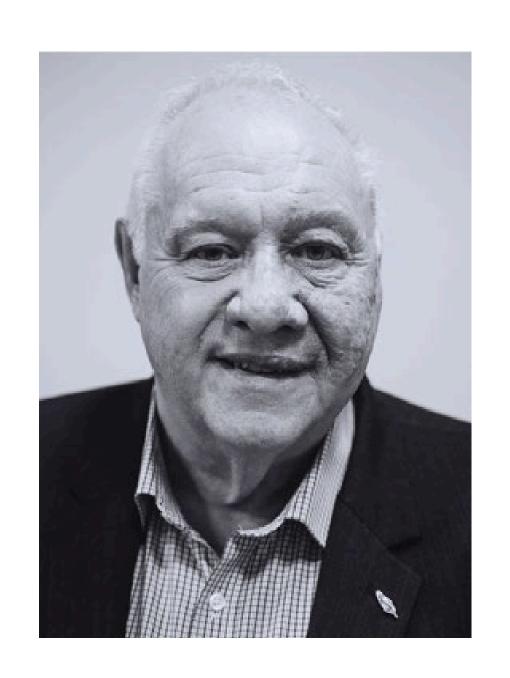


Here are just a few of the reasons Harley Academy is the UK's leading provider of postgraduate aesthetic medicine training...

Our board comprises some of the world's most highly-esteemed experts in aesthetic medicine, including:



KONSTANTIN FRANK, MD
Academic Advisor
Globally-respected and
widely published physician,
plastic surgery resident and
expert in facial anatomy



PROFESSOR DAVID
SINES, CBE
Licensing Advisor
Chair of the Joint Council of
Cosmetic Practitioners (JCCP)



PROFESSOR NICHOLA
RUMSEY, OBE
Research Advisor
Lauded psychology expert
specialising in appearance
research

As innovators of the Level 7 in injectables, we specialise in delivering the highest standard of training for this Ofqual-regulated, postgraduate qualification. Our unique, real-world, supportive approach is the reason that HARLEY ACADEMY HAS MORE GRADUATES THAN ANY OTHER AESTHETICS TRAINING PROVIDER

We are also the largest aesthetic medicine academy in the UK, with two custom London locations and one in Manchester, all dedicated to medical aesthetics training for doctors, dentists, nurses and clinical pharmacists. In February 2025, we also launched our first international flagship location in Toronto, Canada through a partnership with Prollenium

Furthermore, Harley Academy is the only aesthetic medicine training provider to teach in line with GEM©, the Global Evidence Matrix. GEM© is a framework based on the most up-to-date, evidence-based techniques for aesthetic practice and is tailored to the injector's experience level. This is a world-first in medical aesthetics



### ABOUT HARLEY ACADEMY

#### GEM® BY HARLEY ACADEMY: THE GLOBAL EVIDENCE MATRIX

GEM© by Harley Academy is a groundbreaking set of principles that allows aesthetic practitioners to practise as safely as possible, at the cutting-edge of evidence-based aesthetics, according to their experience level

Harley Academy Founder & CEO, Dr Tristan Mehta created GEM© to provide a standardised framework for safe and effective aesthetic practice, bringing aesthetics in line with other medical specialties

GEM© principles underscore all Harley Academy teachings in injectables across our courses, and its framework is brought to life via an exclusive digital platform. The GEM© app is available via annual subscription, with a free 12-month subscription provided to trainees taking our Level 7 or Aesthetics Accelerator courses

From a matrix setting out each step for every possible filler treatment, to detailed treatment explorations, links to the evidence and visual assets including specially commissioned 3D illustrations, animations and 4K HD narrated treatment demonstrations, GEM© informs your practice through enhanced, accessible learning



CLICK HERE TO FIND
OUT MORE ABOUT
GEM© BY HARLEY ACADEMY





CLICK HERE
TO SUBSCRIBE

"...AN INCREDIBLY USEFUL AND STREAMLINED
LEARNING RESOURCE THAT DOES NOT EXIST ANYWHERE ELSE
THAT I'VE SEEN. IF I WANT TO LOOK CLOSELY AT TECHNIQUES I HAVE
TO TRAWL THROUGH JOURNAL ARTICLES. THIS CONDENSES THE
RESEARCH AND TEACHING THAT ISN'T ACTUALLY MADE AVAILABLE
ALTOGETHER ANYWHERE ELSE THAT I'VE SEEN"

- DR ELINOR JAMES, LEVEL 7 TRAINEE

"I'VE JUST COMPLETED MY FIRST BIT OF ELEARNING AND AM GOING ON THE FOUNDATION COURSE NEXT MONTH. I HADN'T LOOKED AT GEM® BECAUSE I WAS FOCUSED ON MY FOUNDATION ELEARNING BUT NOW I WISH I'D LOOKED AT THIS PLATFORM SOONER! IT'S AMAZING... I FEEL MORE CONFIDENT GOING FORWARD NOW I'VE SEEN WHAT I CAN LEARN THROUGH GEM®"

- NATALIE BILLINGTON, NURSE, LEVEL 7 TRAINEE











### WHAT OUR TRAINEES SAY...

Here are just a few of the fantastic reviews that have been posted publicly by our graduates so you can hear from those who've been there, done it and got the certificate! Check out more on <u>Trustpilot</u>, <u>Google</u> and <u>Reviews.io</u>. You can also watch a number of our testimonials on the <u>Harley Academy YouTube</u> account.

"So many valuable learning points, very approachable people, very friendly, they certainly made the experience more enjoyable & memorable! Highly recommend this training academy, especially because of the one-to-one opportunity to practice on live models" (Review from January 2025)

"I recently completed the Level 7 Diploma in Injectables at Harley Academy, and I couldn't be more impressed with the entire experience. From the very beginning, the staff were professional, supportive, and approachable, making me feel welcome and confident throughout the journey.

The teaching quality is outstanding – the trainers are not only highly knowledgeable but also incredibly skilled at explaining complex concepts in a way that's easy to understand."

(Continues below...)

(Continued from above) "The Student Support team was also fantastic, always available to assist with any questions or concerns I had along the way. Their prompt responses and willingness to help made the entire process smooth and stress-free.

The practical training sessions were invaluable, offering hands-on experience in a safe and supportive environment. I always felt guided and reassured, which was crucial as I developed my skills. The structure of the course is well thought out, combining theory and practice seamlessly." (Continues below...)

(Continued from above) "It's clear that Harley Academy is committed to upholding the highest standards in aesthetics education, and their emphasis on safety and patient care is truly commendable.

Thanks to this programme, the incredible trainers, and the support team, I feel fully equipped to advance my career in medical aesthetics with confidence and professionalism. I highly recommend Harley Academy to anyone considering training in this field – it's truly a game-changer!"

(Review from June 2024)

"The modules are structured and comprehensive, the mentors are knowledgeable and supportive and the learning environment is very warm and friendly. I particularly like the one-to-one practical sessions and this is the only institution that offers this kind of experience... I would highly recommend Harley Academy if you are looking at starting your journey in medical aesthetics and you want to be a safe practitioner."

(Review from November 2024)



### WHAT OUR TRAINEES SAY...

Here are just a few of the fantastic reviews that have been posted publicly by our graduates so you can hear from those who've been there, done it and got the certificate! Check out more on <u>Trustpilot</u>, <u>Google</u> and <u>Reviews.io</u>. You can also watch a number of our testimonials on the <u>Harley Academy YouTube</u> account.

"I'm doing my combined Level 7 Diploma at Harley Academy and I am really enjoying learning with them. The modules are structured and comprehensive, the mentors are knowledgeable and supportive and the learning environment is very warm and friendly. I particularly like the one-to-one practical sessions and this is the only institution that offers this kind of experience.

The course can be done at your own pace but sometimes this can be challenging when you are also working full time. However, if you manage your time wisely, it can be done." (Review from Nov 2024)

"eLearning materials very in depth and provided great underlying anatomy and physiology knowledge. All the staff at the academy have been extremely helpful and supportive. The practical sessions under the supervision of a qualified clinician who was encouraging and supportive throughout was crucial to building my confidence to continue along this journey...."

(Review from August 2024)

"My experience with Harley Academy has been first class. It is extremely well run and they provide a very supportive environment to learn within. The mentoring staff are all knowledgeable and excellent at what they do. All of the staff are so friendly and helpful, from the girls on reception, to those that work on the administrative side. I would recommend Harley Academy to anybody thinking of training in aesthetic medicine." (Review from May 2023)

"I completed the Botox and Dermal Fillers Foundation Course today and it was absolutely brilliant.

Packed day with lots of information and great hands-on practice. The instructors were extremely knowledgeable, patient and friendly. I am excited to do further training in the future with Harley Academy but this was a great introduction course,

I highly recommended to anyone wanting an insight into the aesthetics world..."

(Review from July 2024)

"My experience with Harley Academy has been first class. It is extremely well run and they provide a very supportive environment to learn within. The mentoring staff are all knowledgeable and excellent at what they do. All of the staff are so friendly and helpful, from the girls on reception, to those that work on the administrative side. I would recommend Harley Academy to anybody thinking of training in aesthetic medicine." (Review from May 2023)





#### **OVERVIEW**



#### FOUNDATION TRAINING IN MEDICAL AESTHETICS

An entry-level certified course that provides you with a basic grounding in the fundamentals of aesthetic medicine. Suitable for beginners. Involves 5 hours of precourse eLearning plus a full day for practical injecting practice on mannequins, before expert mentoring when you'll treat your first patient. Taught in line with GEM© principles for up-to-date and level-specific evidence-based learning



#### THE AESTHETICS ACCELERATOR

This course covers everything you need to kickstart your aesthetic medicine career in 2025! If you want to just get going and don't have time to commit to a Level 7 Diploma just yet, this provides the optimal blend of online and practical training in botox and dermal fillers. You'll also benefit from a wealth of digital resources - great for those who want to minimise travel to our UK campuses. Enjoy 2 practical days of hands-on, one-to-one mentoring and 10 hours of eLearning, including a Business Bootcamp



#### LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES

The flagship postgraduate injectables qualification pioneered by our founder and regulated by Ofqual. Our Level 7 Diploma course offers a rigorous, evidence-based education in aesthetic medicine, from theory to plenty of mentored hands-on clinical practice. Designed to produce safe, knowledgeable, effective, ethical and employable medical aesthetics practitioners who are confident in their expertise. Grounded in GEM© best practices for the most up-to-date aesthetics education tailored to your skill level

Whilst this qualification is open to doctors, dentists, dental therapists, nurses and clinical pharmacists who are of beginner to intermediate level, for those with more experience, we also offer a <u>Fast Track Level 7 Diploma</u> option. This omits the practical training on the provision of proof of a number of previous cases, through Recognition of Prior Learning

For a more holistic approach to facial aesthetics, we also offer a <u>Level 7+</u> which combines our Level 7 Diploma in Cosmetic Injectables with our Cosmetic Dermatology Course. This provides access to our Cosmetic Dermatology Course alongside the Level 7 Diploma



#### **INJECTABLES MASTERCLASSES**

For those who want to further their learning and really hone in on specific treatments or regions, we offer various Injectables Masterclasses:

- Perioral & Lip Filler Masterclass
- Facial Contouring Masterclass
- ► <u>Tear Trough Filler Masterclass</u>

These small-sized group sessions allow for an enhanced educational experience. Each includes dedicated pre-course eLearning and is designed to ensure your practise is safe, up-to-date and evidence-based. These Injectables Masterclasses provide the perfect opportunity to build confidence, refresh skills and learn new treatments or techniques











#### **OVERVIEW**



#### PREVENTING & MANAGING DERMAL FILLER COMPLICATIONS (ONLINE)

This eLearning module on the crucial topic of how to prevent and manage complications from dermal filler treatments, allows you to learn at your own pace. This is included in our Level 7 Diploma courses but is also available for medical aesthetics practitioners to buy as a standalone patient safety resource



#### **BUSINESS MARKETING FOR AESTHETIC MEDICINE (ONLINE)**

Learn how to navigate the world of aesthetics marketing and target your ideal patients in this online course! Develop the business marketing skills that'll help you to understand your 'niche' and appeal to the patients you're looking for. Identify your 'USPs' and find out how to use these to attract more quality patients and build your aesthetic practice more rapidly. This eLearning course is included free of charge with our Level 7 packages

#### **NEW COURSES COMING SOON!**



#### **ADVANCED BOTOX TRAINING**

Expand your treatment menu with popular toxin treatments that go beyond the traditional '3 areas'. Learn the safest, most effective injection techniques for a range of applications including jawline slimming (masseter botox), gummy smile treatments, platysmal bands, bunny lines, the DAO - to minimise a downturned mouth - and more!



#### **ULTRASOUND IN AESTHETIC MEDICINE**

Ultrasound imaging is becoming increasingly popular in aesthetic medicine as a tool for improving the safety of our practice. Whether you're using it for complications management or in your daily injectables appointments, the key to its efficacy is being able to understand what you're seeing and correctly interpret this information. This course will introduce you to the fundamentals of ultrasound for aesthetics practitioners to make you a safer injector



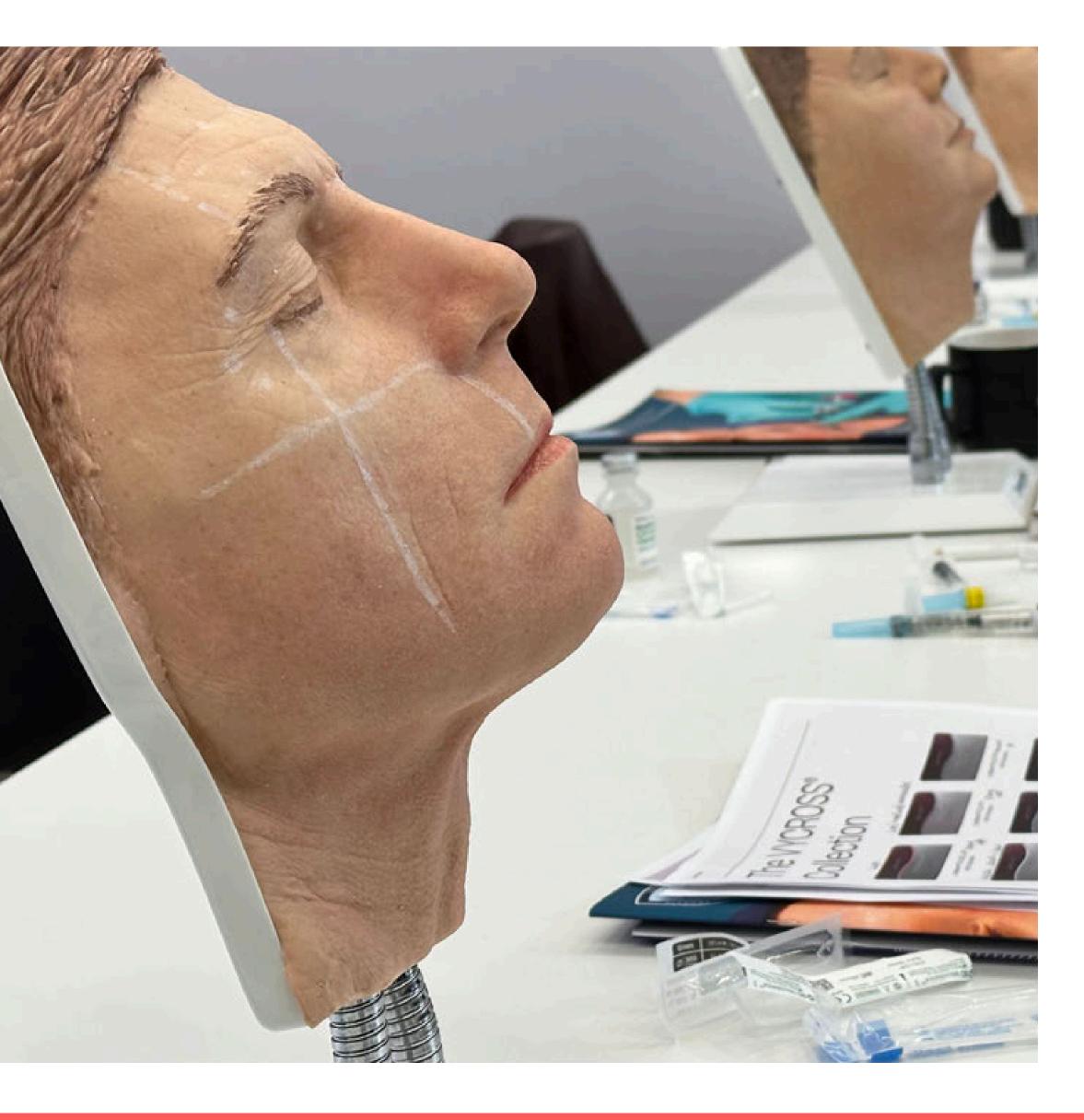
#### COMPLICATIONS MANAGEMENT FOR AESTHETIC PRACTITIONERS

From infections and nodules to delayed onset reactions - there's more to complications than just potential vascular events. This course explores the complications management topics and protocols that every aesthetics practitioner needs to understand. These include commonly seen issues that you'll most likely experience during your career, as well as more rare incidents which we hope you won't! Build your confidence so you're always prepared

CLICK HERE TO JOIN THE WAIT LIST FOR ANY OF THESE NEW COURSES



#### FOUNDATION TRAINING IN MEDICAL AESTHETICS



Our Foundation Training in Medical Aesthetics is the perfect start to becoming a competent and safe aesthetics practitioner

Using GEM© principles, it will ground you in best practices you'll use throughout your career. Through this certified course, you'll not only learn the essential science and theory behind botox and fillers. You'll also establish sound practical skills and treat your first patient in a safe, clinical environment under the guidance of one of our experienced trainers

Over the course of our Foundation Training, you'll learn:

- ► About injectables and where they sit in aesthetic medicine
- Facial anatomy and complications management
- The science of botulinum toxin and soft tissue fillers
- How to inject three areas of the upper face with botox
- How to inject lips, cheeks and folds with dermal fillers
- How to use a cannula with dermal fillers through observation
- How to conduct logical and ethical consultations
- Business tips and best practice in a clinical environment, data and documentation

#### "A GREAT TRAINING DAY...

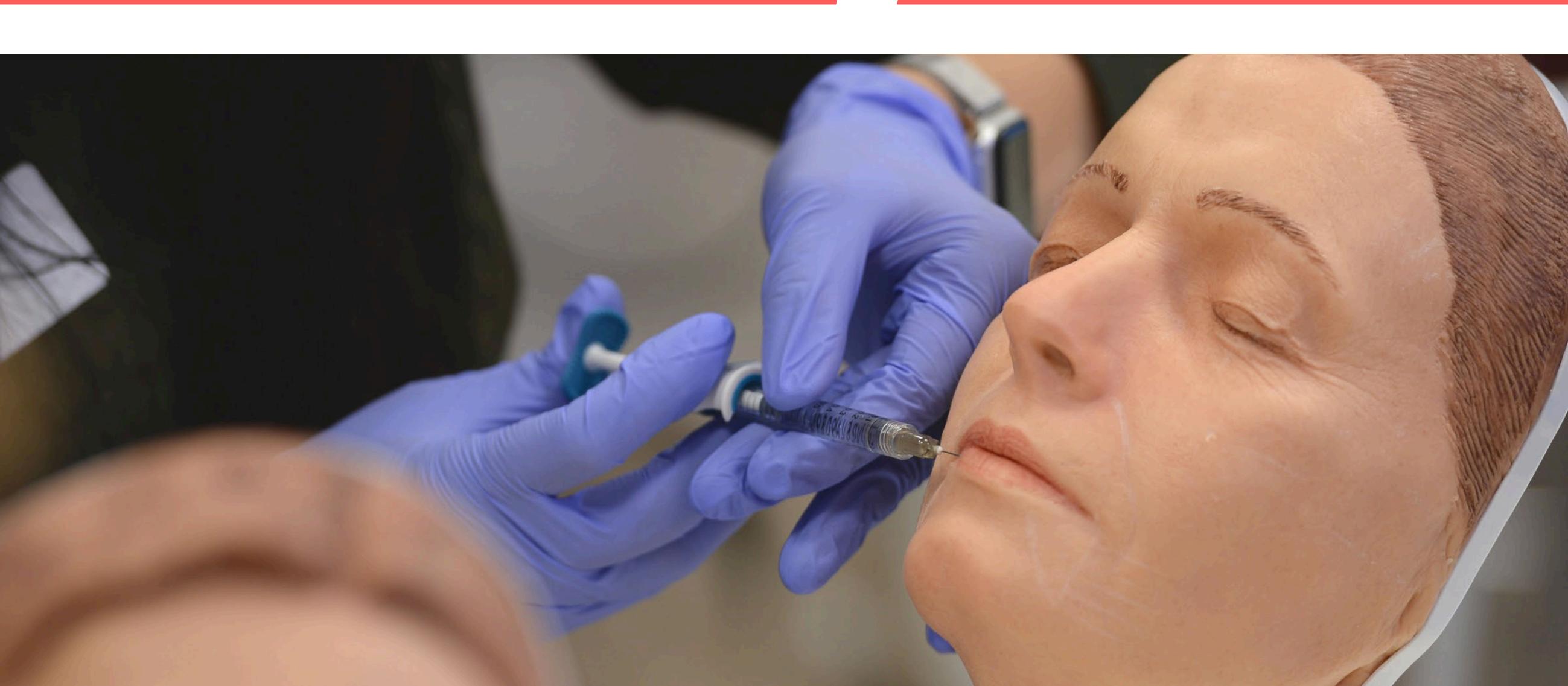
I felt relaxed and totally supported.

No question felt like a stupid question.

Would recommend these guys to anyone thinking of doing this training."

- Google review, February 2023

- Hands-on practice
- Full day in our clinic
- > 5 hours of eLearning
- Treat your first live patient
- Beginner skill level
- Doctors, dentists, nurses & clinical pharmacists
- ► 13 estimated CPD learning hours
- Certificate awarded that allows you to gain insurance to practise injectables





#### FOUNDATION TRAINING IN MEDICAL AESTHETICS

#### WHAT FOUNDATION TRAINING IN MEDICAL AESTHETICS INVOLVES:

#### STEP 1: eLEARNING

Five hours of eLearning and online lectures will equip you with the necessary scientific and theoretical knowledge to make the most of your practical training in botox and dermal fillers

#### STEP 2: PRACTICAL TRAINING

Once you've completed your eLearning, you'll visit one of our City of London or Manchester training clinics for your full day of hands-on learning hosted in small groups of no more than six trainees. Your day will have a clear structure to ensure everyone completes the course successfully.

- 1. A recap of your eLearning with time to answer your questions about the science and theory of injectables
- 2. Practice injecting mannequins to establish the skills and safe techniques you'll use throughout your career
- 3. Progress to injecting a live patient with supportive, one-to-one supervision from an experienced clinical trainer

#### STEP 3: ASSESSMENT AND CERTIFICATION

Following satisfactory completion of the day, you will then be awarded your certificate of completion

#### "THIS COURSE WAS HONESTLY FANTASTIC.

The pre-learning was thorough and helps you feel prepared for all elements of the day... close support and supervision... brilliant mentors and made the day so informative and fun. I only wanted to dip my toes into aesthetics, but now I'm very tempted to go the whole way!"

- Trustpilot review, June 2023

CLICK HERE TO CHECK IF
YOU'RE ELIGIBLE FOR
THIS COURSE



#### WANT TO BOOK YOUR FOUNDATION TRAINING IN MEDICAL AESTHETICS?

Contact our Courses team who'll be happy to discuss your eligibility, availability, payment queries and any other questions you may have. Call them on 020 3859 7598 (option 1) or use one of the options below...











#### THE AESTHETICS ACCELERATOR 📢





The Aesthetics Accelerator is a certified cosmetic injectables course that covers everything you need to know to successfully kickstart your aesthetics career now!

This is the ideal pathway if you aren't yet ready to take the leap into the Level 7 Diploma, but want to gain more exposure to in-person, one-to-one mentoring before treating patients unsupervised

The added practical elements of this course are designed to enhance your competency as a safer injector. Our additional array of digital assets make this a great course for those wishing to minimise travel to one of our training academies, but still learn using GEM© principles

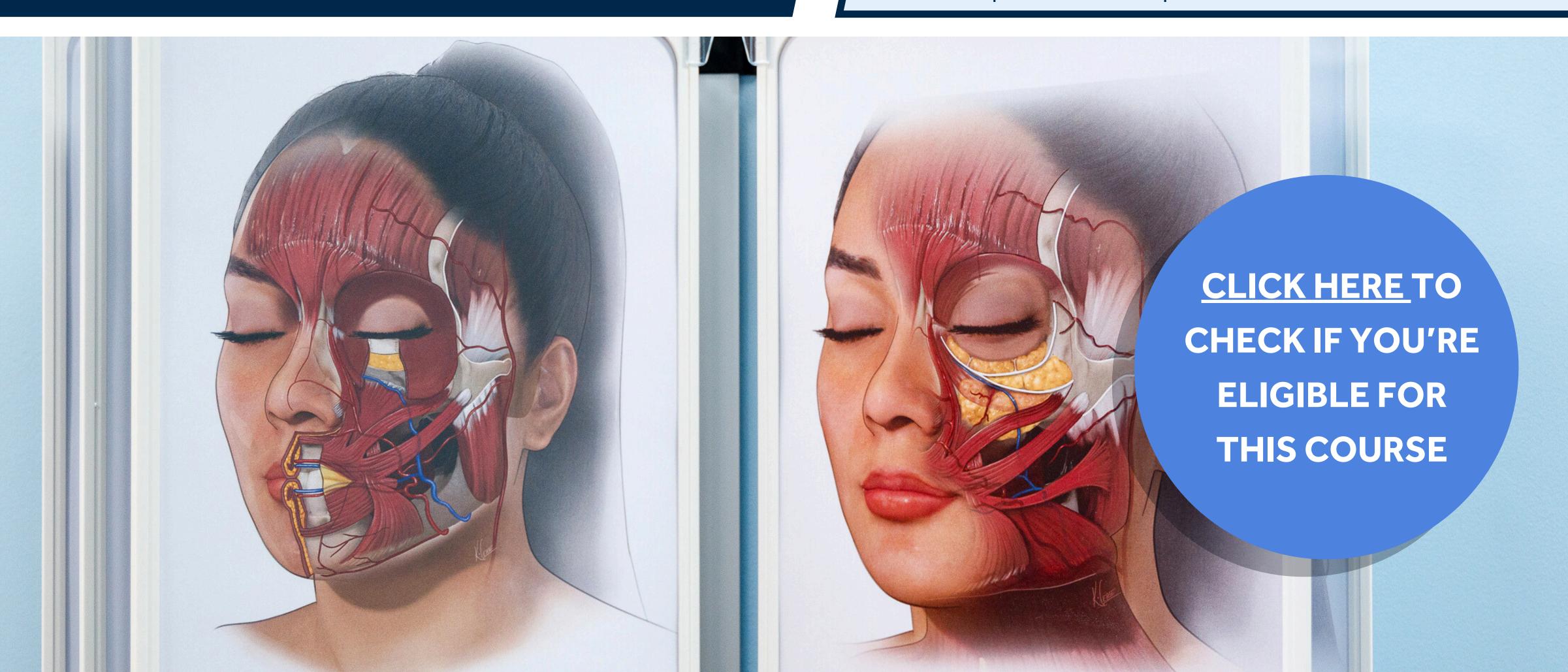
- Gain essential knowledge in the science and theory of dermal fillers and botox as well as complications and business advice for new injectors through 10 hours of eLearning plus a FREE 12-month membership to the GEM© by Harley Academy app
- Enjoy a combination of remote and hands-on training at one of our UK aesthetics training clinics, where you'll learn in small groups and experience one-to-one mentored sessions with our expert trainers as you treat patients provided by us

#### THIS IS THE COURSE FOR YOU IF YOU...

- Want to start practising aesthetic medicine as soon as possible but want to learn the right way
- ▶ Don't have enough time for a Level 7 yet
- Want to maximise your learning but minimise travel and time away from work or home
- Require one-to-one mentoring to boost your confidence before starting private practice

- 2 days of practical training
- 10 hours of eLearning
- Up to 8 hours of clinical practise
- One-to-one mentoring
- No patient sharing
- Beginner skill level
- **Business Bootcamp to help get** your practice started off right!
- FREE 12-month membership to the **GEM©** by Harley Academy app
- Certificate awarded which allows you to gain insurance to practise injectables

\*Up to 6 filler cases and up to 6 toxin cases





THE AESTHETICS ACCELERATOR 💋 (LONDON ONLY)

#### THE AESTHETICS ACCELERATOR BY NUMBERS:







Treat up to

6

toxin cases

Treat up to

6

filler cases

1:1

MENTORING

as you treat
patients



#### PLUS:

GET A FREE

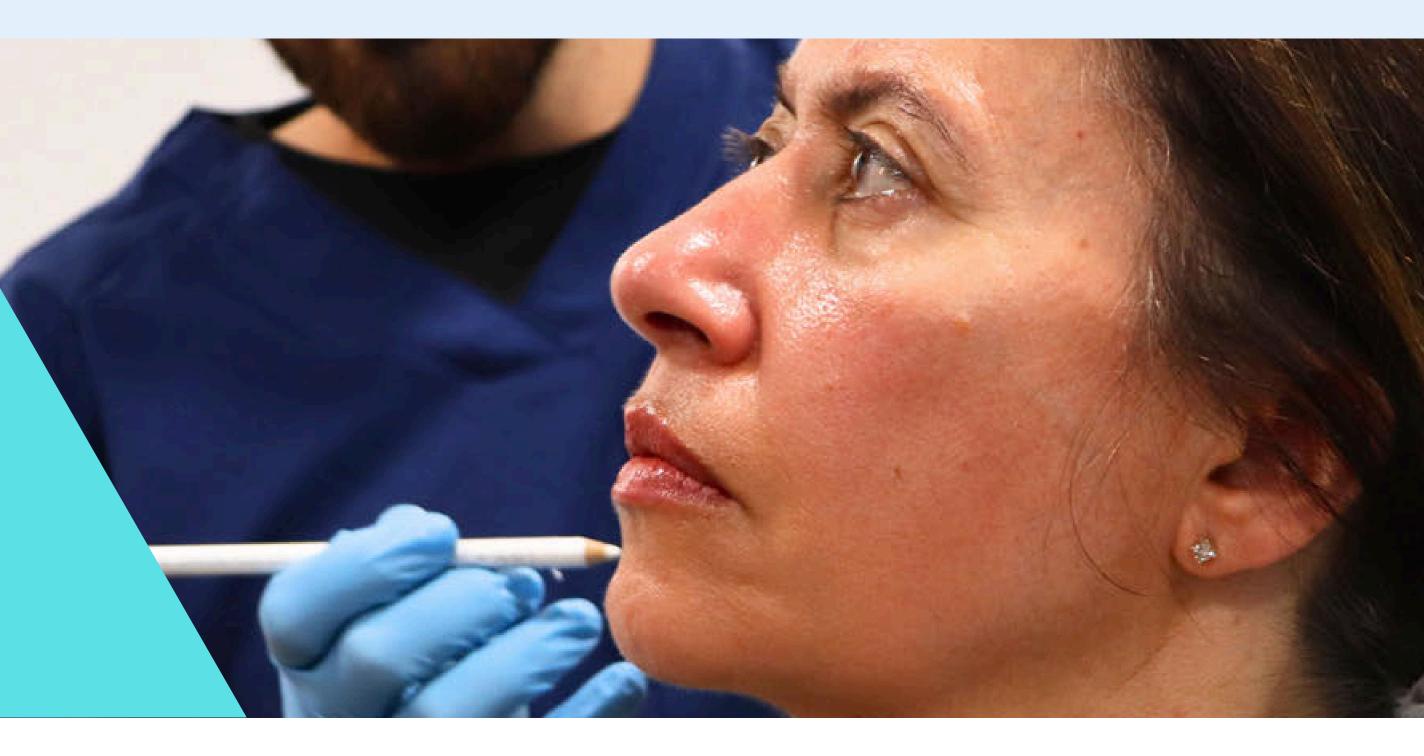
12-MONTH

MEMBERSHIP

TO THE GEM© BY

HARLEY ACADEMY

APP, WORTH £793!



#### THIS COURSE COMPRISES:

- 1. Foundation Training in Medical Aesthetics
  See pages 13 & 14 for details
- 2. An additional day of one-to-one mentoring as you treat toxin & filler patients provided by us

Hands-on practice underscored by GEM© principles, that takes you through the entirety of the treatment cycle, from assessment to treatment and aftercare advice, with your own patients provided by us. You won't share and will get to treat up to six cases of toxin and up to six cases of filler. You'll also get to experience what it's like to work in a busy London aesthetics clinic!

During these sessions - the highlight of most trainees' journeys! - you'll have one-on-one time with your mentor who's also a working aesthetics specialist outside of their role as a Harley Academy clinical trainer. You'll have plenty of opportunities to ask them for their advice and there's no such thing as a silly question!

3. A wealth of digital resources including eLearning and a Business Bootcamp

We're throwing open the doors to our exclusive digital library to trainees on The Aesthetics Accelerator! This means you can learn at your own pace and experience incredible educational content from the location of your choosing. These are just some of the videos you'll have access to, which you can watch via a mobile, laptop or tablet...

THE PERFECT CONSULTATION IN ACTION

FILLER FOR REJUVENATION

FILLER FOR BEAUTIFICATION

TOXIN TECHNIQUES FOR MEN & WOMEN

**LID & BROW PTOSIS** 

**RECONSTITUTION OF BOTOX** 

RECONSTITUTION OF
HYALURONIDASE
...and lots more!



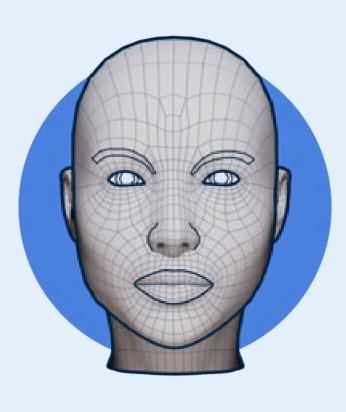


#### THE AESTHETICS ACCELERATOR 💢

#### A STEP-BY-STEP GUIDE TO WHAT THIS COURSE INVOLVES...













1. eLEARNING

2. PRACTICAL

3. SHADOWING

4. MENTORING

5. DIGITAL LEARNING

**5. CERTIFICATION** 

#### STEP 1: PRE-COURSE eLEARNING

Complete your pre-course eLearning online at your own pace, to ground you in the theory and basic techniques involved in treating patients with botox and dermal fillers. Topics include facial anatomy, ageing, product rheology and injection techniques. See Step 5 for how your FREE GEM© by Harley Academy app access can further help you to get to grips with this

#### **STEP 2: PRACTICAL FOUNDATION TRAINING**

Foundation Training in Medical Aesthetics, as detailed here on page 13. This botox and filler course acccounts for one full day of in-clinic training and is when you'll get to treat your very first patients under our supportive specialists' one-to-one guidance

#### **STEP 3: CLINIC SHADOWING**

Watch Harley Academy clinical trainers administer injectable treatments through on-demand video demonstrations. These practical demos take you through the full patient treatment cycle, covering consultation, treatment planning, injecting, aftercare and post-treatment advice. You'll observe a variety of injection techniques with narrration throughout

#### **STEP 4: ONE-TO-ONE MENTORING SESSIONS**

Experience two half-day sessions in clinic for mentored one-to-one patient treatments, administering botox and dermal fillers with the support of a dedicated clinical trainer. This type of targeted mentoring is the best way to gain practical skills and confidence as a cosmetic injector. You can see up to four patients per session. During these, you'll take the lead with each patient, learning the full treatment cycle first-hand with the guidance of your Harley Academy trainer. In these one-to-one sessions, your mentor will ensure you're developing your skills and gaining the live clinical experience necessary to become a safe, proficient practitioner

#### STEP 5: EXPLORE YOUR ADDITIONAL DIGITAL RESOURCES

The Aesthetics Accelerator course includes a wealth of digital resources. These comprise video sessions, including a Business Bootcamp with Dr Marcus Mehta - our Chief Marketing Officer and co-founder of STORY Clinics - where you'll learn about starting your own aesthetics business and what you need to get started. Plus, you'll receive a handy downloadable guide to setting up your own clinic, including a checklist of the items you need from the outset. Please ask our Course Advisors for the comprehensive list of all the digital resources you'll receive. PLEASE NOTE: You can review these assets at any time during your course - they do not have to be completed after your mentoring sessions

As an Aesthetics Accelerator trainee, you'll also benefit from a FREE 12-month subscription to the GEM© by Harley Academy app, worth £793. This mighty, exclusive resource brings the latest in evidence-based aesthetic knowledge and techniques to your phone - or computer! - so you can access everything from quick-reference guides to optimal injection techniques, depths and product choice, based on the different zones of the face and tailored to your skill level. It also provides a vast wealth of anatomical knowledge, studies for further research and a popular video library filled with case studies, so you can see practical applications of GEM© techniques in action. We highly recommend immersing yourself in this during your eLearning

#### **STEP 6: CERTIFICATION**

Following satisfactory completion of your Foundation Training part of this course, you'll receive a certificate that will allow you to gain insurance to begin practising injectables. Upon acceptable completion of the full course, you'll receive a Harley Academy Aesthetics Accelerator professional certificate

# "REALLY THOROUGH... HELPFUL AND VERY SUPPORTIVE THROUGHOUT"

"I did the Level 7 Diploma. It took some time because I'm a single mum and I'm a practising GP as well, but I found it really good fun. I really enjoyed it, I found it really, really thorough. They were all very helpful and very supportive throughout and yeah, I loved it.

"The practical part was my favourite - is there anyone who doesn't say that?! - and being in somewhere like the Academy, training with others, so you've got your peers around you. You can just bounce off each other, and also learn from the trainers as well.

'I was more confident because I was shown and taught how to do the injectables, and obviously I had no idea before then. So, I think that's really important to have a course where you can learn properly. So you learn the anatomy, the physiology, you learn all the injection points and the different techniques, as well as all the tips and types of fillers and toxins.

"I trained at med school in Birmingham, and then I did three years of plastics and reconstructive surgery and decided I did not want to do that any more! So I've ended up being a GP, because I realised that I could do other things as well as being a GP, which is why I'm here, in aesthetics.

"You can pick what days and times suit you, and there's always someone there that you can talk to .

"The best piece of advice I received? Have fun. A lot of them said that and it's true. Because a lot of people get quite scared and afraid that they're going to make a mistake, not know enough or are just not confident and secure enough.

"But being at Harley helped.
And the good thing is,
you can always come
back. It's like a continuing
relationship."





#### LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES



The Level 7 Diploma is the highest possible level of vocational qualification in the UK for non-surgical cosmetic procedures. It's regulated by Ofqual,

JCCP-approved and meets the 2015 Health Education England guidelines

Our widely-respected postgraduate course provides exceptional hands-on experience, where you'll treat 20 cases during one-to-one mentoring sessions. You'll also receive an in-depth education in the theory and science of aesthetic injectables

We deliver our Level 7 to ensure our graduates are safe, effective and ethical injectors, who are confident and employable

Over the course of our Level 7 training, you'll learn:

- How to consult patients for injectables safely and ethically
- Psychological drivers for patients considering treatment
- In-depth facial anatomy, ageing, science and theory
- ► How to inject patients with botulinum toxin and fillers
- **Ethics and law in aesthetic medicine**
- How to build a thriving business and career in aesthetics

#### LEARN TO PRACTISE AT THE CUTTING EDGE OF AESTHETICS FROM THE START OF YOUR CAREER

Our Level 7 Diploma courses include a FREE 12-month subscription to the GEM© by Harley Academy digital platform to enhance your education with powerful visual learning aids, 4K HD video cases and easily digestible information. You'll be taught using the Global Evidence Framework principles throughout your Level 7. This will allow you to become confident in using the most safe and effective methodologies, based on the latest evidence and your skill level, right from the outset of your aesthetics career

#### **HOW THE LEVEL 7 COURSE IS BROKEN DOWN:**

#### STEP 1: INDUCTION & eLEARNING

When you sign up for your Level 7 Diploma you'll receive access to your welcome materials, including an Induction video outlining what to expect from your course. You'll also get access to your eLearning so you can get started straight away!

This eLearning will teach you:

- The science of soft tissue fillers and botulinum toxin
- Professionalism, law and ethics
- Dermatology and skin ageing
- Principles of psychology

You'll complete this self-paced eLearning throughout your Level 7 course, testing your knowledge with module-based quizzes

- ► CLICK HERE TO CHECK YOUR

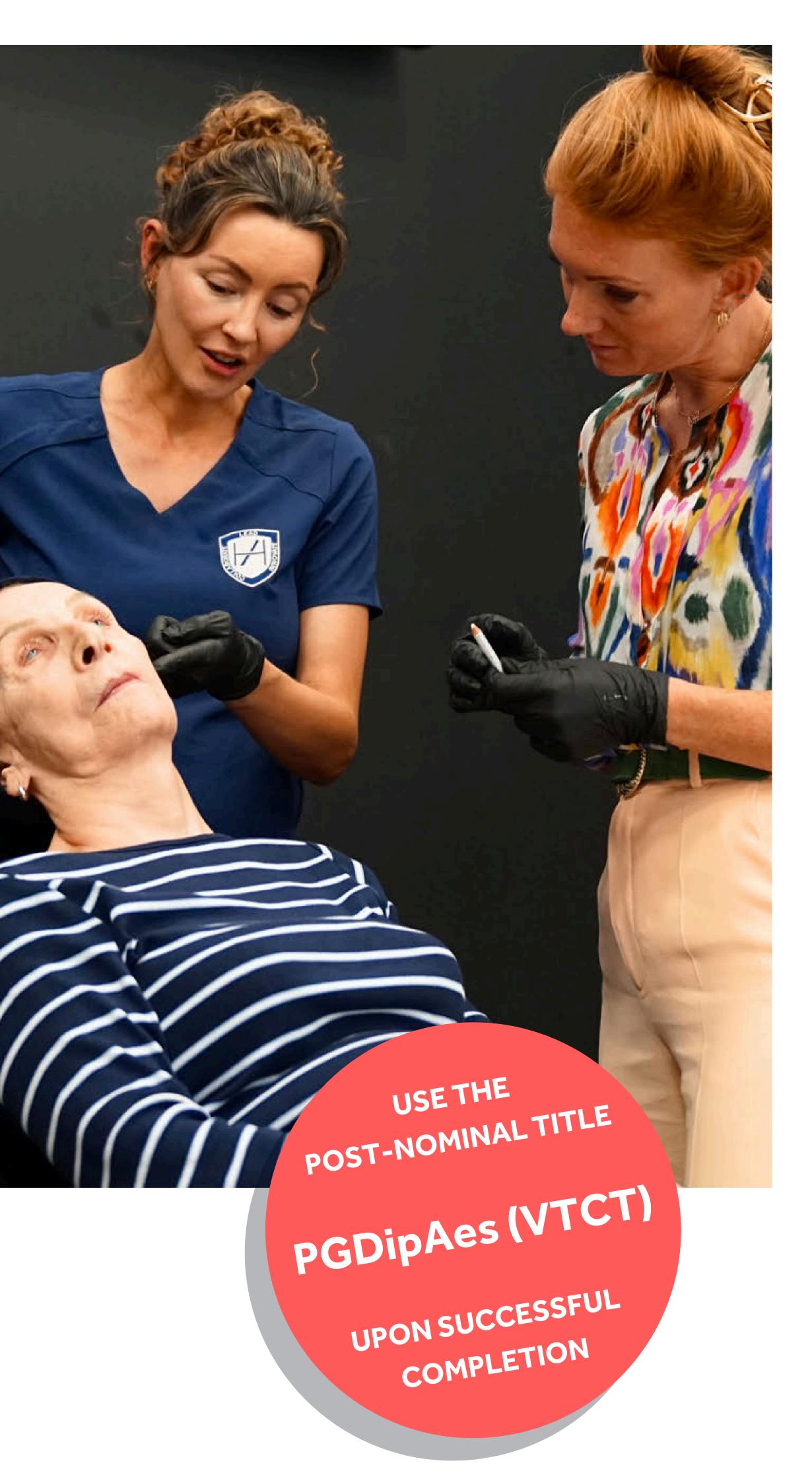
  ELIGIBILITY FOR THIS COURSE
- ► 6-24 months to complete (usually 12-18 months)
- Postgraduate-level training
- Private online support group
- ► Training, academic & assessment support
- ► FREE 12-month GEM© subscription
- Beginner to intermediate level
- Regulated Diploma qualification
- Qualification many employers now require when hiring injectors

You can also use this eLearning to complete your Short Answer Questions (SAQs) and to study for your written exam



#### LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES

## CLICK HERE TO CHECK IF YOU'RE ELIGIBLE FOR THIS COURSE



#### **STEP 2: FOUNDATION TRAINING**

All our Level 7 trainees begin their course with our Foundation Training in Medical Aesthetics. This ensures you have a sound base upon which to build your aesthetics career

This course will introduce you to aesthetic medicine including basic facial anatomy and theory. You'll also learn essential practical skills using mannequins in clinic

#### **STEP 3: OBSERVATION DAYS**

The Level 7 Diploma requires you to complete 20 observed cases, 10 in botulinum toxin and 10 in dermal fillers. You'll observe a Harley Academy trainer administering these treatments on real patients. During each session you'll have the opportunity to ask your trainer questions about the treatments and techniques used. These are usually held remotely via livestream but you can also join our regular in-person Observation Days

#### **STEP 4: ONE-TO-ONE MENTORING SESSIONS**

As part of your Level 7 Diploma you're required to complete 20 supervised treatments - 10 in botulinum toxin and 10 in dermal fillers. You'll have bespoke mentoring sessions where a Harley Academy trainer supervises as you administer these treatments to real patients in a working aesthetics clinic. This setting provides invaluable experience of a genuine clinical environment. In these sessions, your trainer will support and guide you from consultation through treatment and will ensure you hone the necessary skills you'll need throughout your career

#### **STEP 5: ASSESSMENT**

To gain your Level 7 Diploma, you must successfully complete the assessments as set by our awarding body, VTCT Skills:

- Completion of your case logbook
- **▶** Direct Observation of Practical Skills (DOPS)
- Written Short Answer Questions (SAQs)
- Written Literature Review
- Written Clinical Scenario Questions (CSQs)
- Timed academic examination

Once you've successfully completed our Level 7 course, you will be awarded a Level 7 Diploma. This is the pinnacle of non-surgical aesthetics qualifications in the UK and the highest level of postgraduate vocational training. It not only marks you out as a safe, experienced and ethical clinician, it also sets you apart from competitors in a fast-moving field











LEVEL 7+

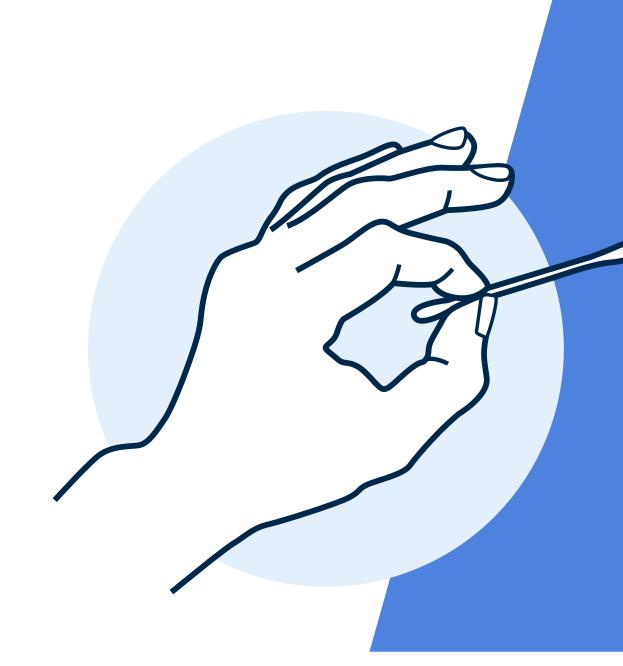


Our Level 7+ combines our Level 7 Diploma in Cosmetic Injectables & Cosmetic Dermatology Course. This allows you to learn how to treat the full spectrum of patient concerns. From the most superficial to the deepest layers of the face, you'll receive holistic education in aesthetic medicine incorporating skin management as well as injectables - including polynucleotides (pictured above)

Choose our Level 7 Diploma in Cosmetic Injectables and Cosmetic Dermatology Course to give yourself the best possible start to your career in facial aesthetics

Our Level 7+ programme offers all the same benefits you get with our classic Level 7 Diploma plus a number of extras!

- Set yourself apart in an increasingly competitive field with a recognised, postgraduate qualification
- Build a case portfolio that will help you to get hired at a top aesthetics clinic
- Learn to combine skin treatments and injectables to build holistic treatment plans that improve outcomes and patient retention, with a 'skin first' approach
- Offer a broad range of aesthetic treatments and topical products that will help build your client base
- Understand skincare ingredients so you can offer tailored plans to patients and use your knowledge to properly assess the best products to introduce to your practice



"As a Level 7 Combined trainee at Harley Academy, I now understand why it's considered one of the top choices for anyone pursuing a career in aesthetics. The foundation days were incredibly insightful, setting a strong base for the journey ahead... expert guidance and support... making the learning experience both comprehensive and engaging"

- TrustPilot review, August 2024



LEVEL 7+



#### PRACTICAL LEARNING INCLUDES:

- ► Patient consultations, facial assessments & treatment planning
- Skin assessments including with a skin scanning device
- Upper face botox
- ▶ Hyaluronic acid-based fillers
- Polynucleotides
- Skin boosters
- Chemical peels
- Microneedling
- Mesotherapy
- ► Topical skincare and how to tailor bespoke skincare plans

#### BENEFITS OF TAKING THE COMBINED LEVEL 7+ PROGRAMME

You can find full outlines of what you'll learn on our Level 7 Diploma in Cosmetic Injectables on pages 19 & 20. On pages 34 - 38 you'll also be able to read all about our Cosmetic Dermatolgy Course. But what are the benefits of doing these two courses together? Read on to find out!

- ► Holistic approach to 'skin first' aesthetic practice
- ▶ Open your business up to more potential clients
- ▶ Be able to talk confidently about skin health to inspire trust from your patients
- ▶ Develop skills that will allow you to treat a broader patient base safely & effectively
- ▶ Help your patients to improve their skin quality for better results from their injectables
- Combine treatment modalities to tackle concerns more effectively and deliver improved outcomes
- Offer treatments that mean you get to see your patients more often so you can build rapport as well as boosting your revenue
- Incorporate passive revenue streams by developing your skincare knowledge and introducing effective skincare products to your practice
- ► Giving your patients the gift of 'good skin' is one of the best ways to secure invaluable word-of-mouth business referrals!
- ▶ Discount on separate course prices when purchasing this <u>combined Level 7 programme</u>
- ► FREE 12-month subscription to the GEM© by Harley Academy digital platform as part of your Level 7









### "IT REALLY GIVES YOU CONFIDENCE"

"I came across Harley Academy at the CCR conference where I met the team. I'd been looking into aesthetics for quite a while so it was really important for me that whatever training that I would get would give me the confidence and competence that I needed to actually practice independently and confidently.

"I was looking for a training academy where I would find all of those things. Where I'd get good education, good mentorship, I'd have support all around from the technical side of things, the educational side of things, even up to how to start a business and I found all of that support in Harley Academy.

"The injectables aspect has been great. That was the part that I was most nervous about. Am I going to be able to do it? Is it going to be something I'm going to enjoy? When I came on my Foundation day, it was just such an encouraging environment.

"We'd have patients come in and then we would get to do the whole treatment process with them, that would be so supported by the mentors, I remember feeling so empowered and after that day, feeling like, 'I really enjoyed doing this' but also, 'I can do this. I can actually do this for my patients and do it confidently as well.'

"I love the Cosmetic Dermatology so far - there's so much that I've learned about and that I've been able to implement into my practice already. I feel so empowered to be able to educate my patients and it's nice to give some of that education to them

and give them a real holistic plan.

"One thing that I really love about this course is that you can pick when you want to do each of the core components, and there's so much flexibility which is amazing if you have children, or if you're working full-time."

ABIGAIL SIFAH, RGN COSMETIC NURSE & OWNER OF GOOD THINGS CLINIC, HERTFORDSHIRE

> CLICK TO WATCH ABIGAIL'S FULL TESTIMONIAL VIDEO



#### FAST TRACK LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES



Through Recognition of Prior Learning, experienced practitioners can meet the Health Education England (HEE) and Joint Council of Cosmetic Practitioners' (JCCP) requirements without taking time away from your busy clinic

This is a quick and focused route to completing the highest level of formal qualification possible in UK aesthetic medicine: the Level 7 Diploma in Cosmetic Injectables

Our Fast Track Level 7 Diploma course is especially popular with doctors, dentists, nurses and clinical pharmacists working in medical aesthetics who want to gain a recognised qualification in preparation for the forthcoming changes to UK aesthetics regulations

Our Fast Track Diploma programme allows you to demonstrate your proficiency in injectable treatments, and gain a recognised and respected qualification

Access to our comprehensive digital learning suite of Level 7 videos, quizzes and interactive materials, is included in this course so you can top-up your knowledge using GEM© by Harley Academy for the most up-to-date, evidence-based learning opportunities

#### FAST TRACK LEVEL 7 DIPLOMA eLEARNING COVERS:

#### ETHICS & LAW IN AESTHETIC MEDICINE

Good medical practice is essential for a long-term career in aesthetics Gain an understanding of how to protect yourself and your patients, both legally and ethically

#### **COSMETIC PSYCHOLOGY**

Recognising healthy and unhealthy psychological drivers is a crucial element of best practice in aesthetic medicine. Learn to understand the signs of body dysmorphia and how to deal with patients who may need to be refused treatment

#### **SKIN SCIENCE**

The skin is the foundation for all cosmetic procedures. In this eLearning module, you will learn the structure and function of both the skin and hair, plus how they age over time. You will also learn to recognise skin conditions that contraindicate treatment, as well as referral pathways for patients suffering from skin-related concerns

If you're interested in learning to manage skin conditions, clinical skin rejuvenation treatments are taught as part of our

Cosmetic Dermatology courses. You can find out more about these later in this Prospectus

#### **BOTULINUM TOXINS & DERMAL FILLERS**

Through this eLearning, you'll deepen your understanding of the science of botulinum toxins and fillers. The module covers mechanisms of action, how to consult for a wide range of indications, an array of optimal injection techniques, plus how to manage complications and side effects

#### **ESSENTIAL COURSE ELIGIBILITY REQUIREMENTS:**

- 2-3 years experience in aesthetic medicine
- Able to demonstrate that you have administered at least 40 botulinum toxin and 40 dermal filler treatments
- You hold a Level 6 (undergraduate degree) in medicine, nursing or dentistry, AND a valid GMC / NMC / GDC / GPhC number with no restrictions to practice
- English as a first language, or English Language Testing System (IELTS) 7.0 in all components.



FAST TRACK LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES

93% OF INJECTORS WHO SIGNED UP FOR OUR LEVEL 7 DIPLOMA IN COSMETIC INJECTABLES SAID THEY WERE NOT CONFIDENT INJECTING WITHOUT SUPERVISION **BEFORE TAKING THIS COURSE** 

100% OF THE SAME INJECTORS SAID THEY DID FEEL CONFIDENT INJECTING WITHOUT SUPERVISION **AFTER TAKING OUR LEVEL 7 DIPLOMA** IN COSMETIC INJECTABLES

-- 2022 Harley Academy Level 7 Graduate Survey

#### FAST TRACK LEVEL 7 COURSE STRUCTURE:

You can achieve the Level 7 Diploma as soon as you submit your logbook and successfully complete two forms of assessment. Requirements include:

- ► Samples of treatment cases delivered over the past three years or more
- ► Samples must demonstrate evidence of patient consultation including pre-treatment and post-treatment care plans (in the form of clinical notes, taken from consultations)
- A written reference from an experienced practitioner to confirm that you have over three years experience, or have treated over 100 patients. The nominated experienced practitioner who provides the reference must also meet these requirements



- Submitting your complete logbook, as outlined above
- Direct Observation of Practical Skills (DOPS)
- **▶** Timed academic examination

#### **EXPERIENCED PRACTITIONER?**

YOU COULD GRADUATE WITHIN 6-12 MONTHS

WITH OUR FAST TRACK LEVEL 7 DIPLOMA COURSE, THANKS TO RECOGNITION OF **PRIOR LEARNING** 



- Bypass the practical elements to achieve graduation within
- 6-12 months (flexible)
- 130-hour Level 7 eLearning suite
- FREE 12-month GEM© subscription
- Logbook, and an exam (OSCE)
- Credits at Level 7: 28
- 130 estimated CPD learning hours
- Certification: Ofqual-regulated and **VTCT Skills accredited**
- Tailored support and guidance for quick and efficient graduation









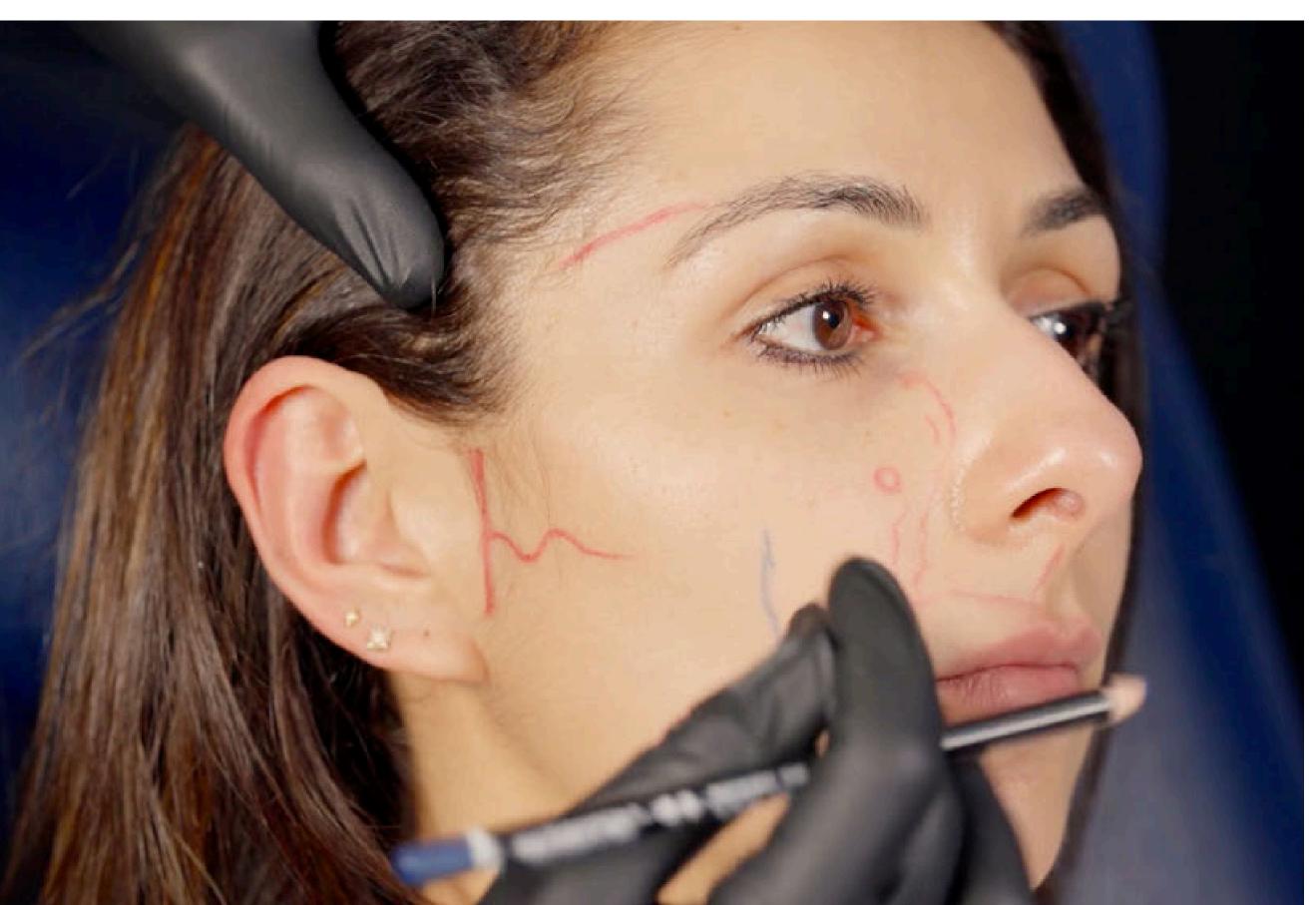




#### TEAR TROUGH FILLER MASTERCLASS

THIS MASTERCLASS IS FOR YOU IF YOU WANT TO EXTEND AND HONE ADVANCED AESTHETIC MEDICINE SKILLS AS PART OF YOUR PROGRESSION TOWARDS AESTHETICS SPECIALIST STATUS

Tear trough filler treatments are one of the most involved techniques a professional injector can learn. In this small-group Masterclass, you'll learn how to implement safe and effective tear trough treatments from an expert Harley Academy trainer. You'll also treat your own patient with guidance from an experienced mentor, and watch a live tear trough filler treatment demonstration. A detailed pre-course eLearning package is also provided, which is not just a great educational resource. You can also use it as a reference tool



### WHAT YOU'LL LEARN & EXPERIENCE DURING THIS MASTERCLASS:

- ► Anatomy of the periorbital area
- Ageing of the periorbital area
- ▶ Patient assessment, selection and indications
- ► Treatment planning including aftercare advice
- Injection technique
- Potential complications and their management
- Practical treatment demonstration
- ► Treat your own patient under supervision
- Your patient will be provided by us

#### TEAR TROUGH FILLER MASTERCLASS FORMAT:

When you sign up for this Masterclass, you'll receive access to your dedicated eLearning modules. These will prepare you for your in-person session and must be completed before attending the in-clinic aspects

During your full day with us at one of our City of London or Manchester campuses, you'll be part of a purposely small-sized group which allows you to maximise your learning without paying one-to-one mentoring prices!

You'll observe an expert tear trough treatment before treating your own patient, provided by us, with supervision and support from our experienced trainers. They'll be able to guide you and answer any questions you may have about restoring volume loss in this area



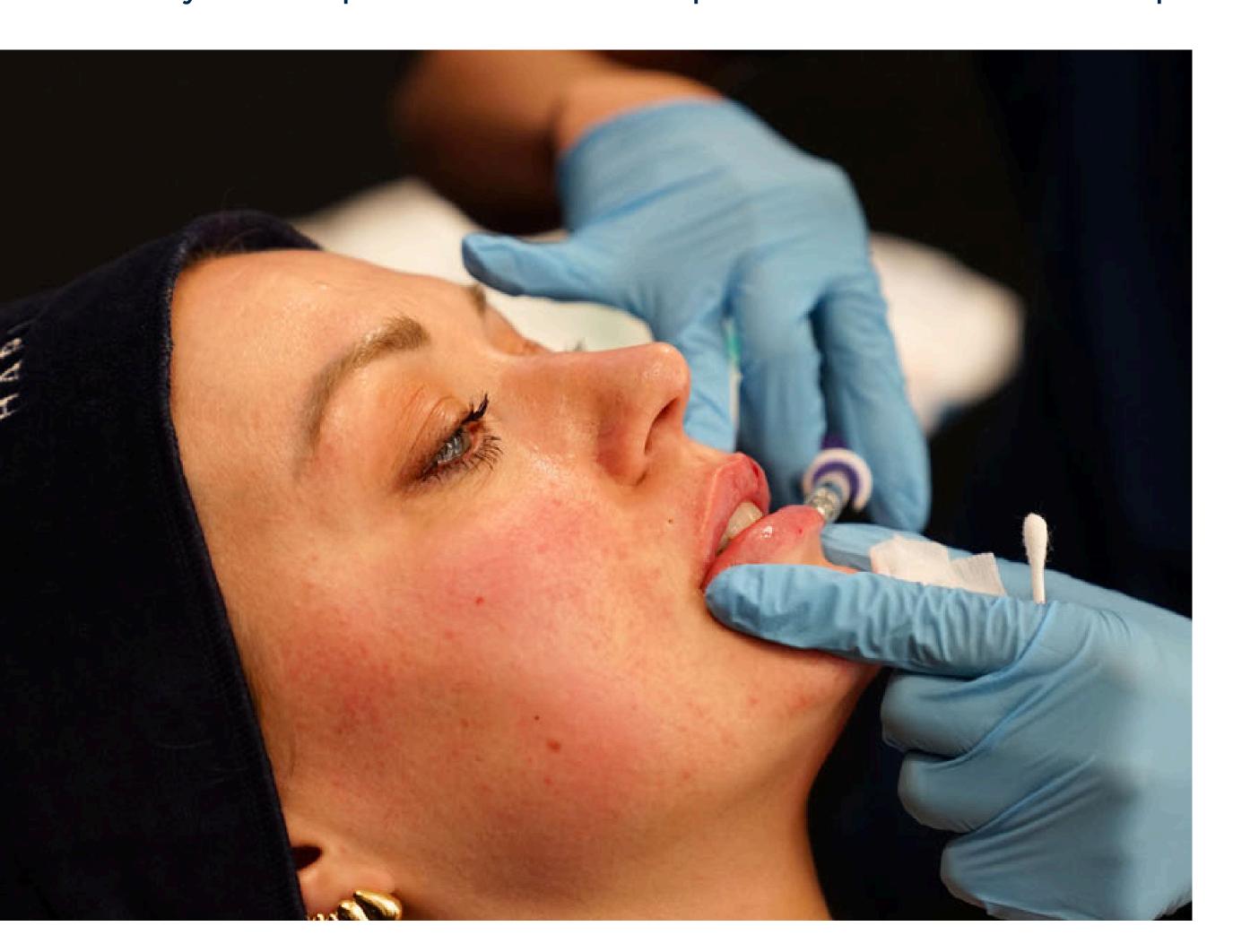
CLICK HERE TO CHECK IF
YOU'RE ELIGIBLE FOR
THIS COURSE



#### PERIORAL & LIP FILLER MASTERCLASS

THIS MASTERCLASS IS FOR YOU IF YOU HAVE COMPLETED AT LEAST FOUNDATION TRAINING IN INJECTABLES AND WANT TO BECOME MORE CONFIDENT WHILST LEARNING EVIDENCE-BASED APPROACHES AND HONING SAFE TECHNIQUES FOR REJUVENATION AND BEAUTIFICATION

Perfect your perioral and lip filler techniques, and gain cannula confidence in this area, during this highly-targeted Masterclass. Explore anatomical considerations, injection techniques – including treating the Cupid's bow, philtrum column and oral commissure management - as well as complications prevention. Gain hands-on practice by treating your own patients under the supervision of our aesthetics specialists



#### WHAT YOU'LL LEARN & EXPERIENCE:

- Anatomy of the perioral area, including the layers of the lip and arterial considerations
- Ageing of the lips and perioral region
- ▶ Patient assessment, selection and indications
- ► Treatment planning including aftercare advice
- Consideration of holistic treatments including a Lip Flip and Russian Lips (these techniques are discussed but not taught)
- **▶** Lip filler injection techniques
- Perioral rejuvenation treatments
- ► Cupid's bow, philtrum column and oral commissure management
- Cannula techniques and needle use
- Appropriate product use
- ► Potential complications and their management
- Practical treatment demonstration
- Treat your own patient under supervision

#### PERIORAL & LIP FILLER MASTERCLASS FORMAT:

When you sign up for this Masterclass, you'll receive access to your dedicated eLearning modules. These will prepare you for your in-person session and must be completed before attending the in-clinic aspects

As with all our Injectables Masterclasses, you'll spend a full day at one of our state-of-the-art City of London or Manchester locations. You'll be part of a small-sized group to ensure you all get the most out of your time with our experienced trainers

After observing an expert treatment demonstration, you'll treat your own patient, provided by us, under the supervision of our experienced trainers. You'll be able to ask questions throughout the day, then leave feeling inspired and eager to showcase your new, or improved, skills!

CLICK HERE TO CHECK IF
YOU'RE ELIGIBLE FOR
THIS COURSE

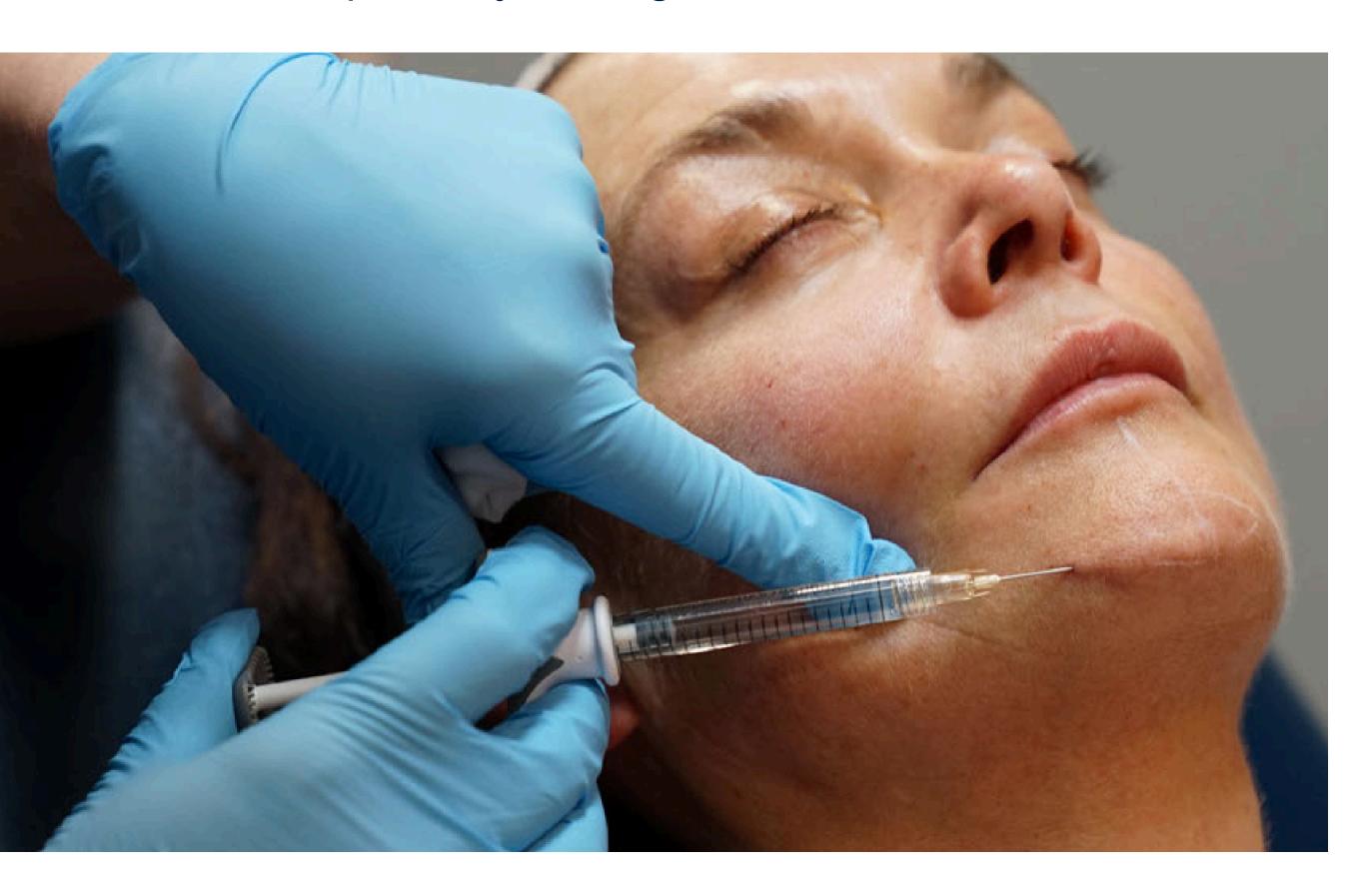




#### FACIAL CONTOURING MASTERCLASS (MID-FACE & LOWER-FACE)

THIS MASTERCLASS IS FOR YOU IF YOU HAVE COMPLETED AT LEAST FOUNDATION TRAINING IN INJECTABLES AND WANT TO PROGRESS YOUR PRACTICE, INCLUDING HOW TO BEST COMBINE TREATMENTS TO OFFER FIRST-CLASS SCULPTING AND CONTOURING TO YOUR PATIENTS

This small-group Masterclass will teach you when to treat the mid-face and lower face, as well as when not to treat or when to treat indirectly. It covers cheek fillers, the preauricular area, nasolabial folds, chin filler and jawline contouring. You'll learn the vital interplay of facial musculature, relative depths of major vessels and the correct sequence required to beautify or rejuvenate these areas. You'll also gain confidence in multi-ml filler options by learning how to combine treatments to achieve your patients' goals safely and effectively



#### **FACIAL CONTOURING MASTERCLASS FORMAT:**

When you sign up for this Masterclass, you'll receive access to your dedicated eLearning modules. These will prepare you for your in-person session and must be completed before attending the in-clinic aspects

As with all our Injectables Masterclasses, you'll spend a full day at one of our state-of-the-art City of London or Manchester locations. You'll be part of a small-sized group specifically limited in size to maximise your time with our experienced trainers

During the day you'll observe expert treatment demonstrations up close, before treating patients provided by us, focusing on cheek contouring, mid-face filler treatments and sculpting the chin and jawline

#### WHAT YOU'LL LEARN & EXPERIENCE:

- Anatomy of the mid-face and lower face regions
- Ageing of the mid-face and lower face regions
- Patient assessment, selection and indications
- ➤ Treatments covered include medial cheek, zygoma and piriform fossa filler, preauricular region treatments, nasolabial folds, marionette lines, chin filler and jawline filler including pre-jowl sulcus and the gonial angle
- Treatment planning including aftercare advice
- Injection techniques
- Practical treatment demonstration
- Cannula techniques and needle use
- Increased confidence to progress from single ml treatments to multiple ml treatments
- Appropriate product use
- Potential complications and their management
- ► Treat your own patient under supervision

MORE THAN 1 IN 3
PATIENTS SEEK
AN IMPROVED
CHIN, JAWLINE OR
SIDE PROFILE

CLICK HERE TO CHECK IF
YOU'RE ELIGIBLE FOR
THIS COURSE

Source: Allergan Aesthetics research, released in January 2025



#### PREVENTING & MANAGING DERMAL FILLER COMPLICATIONS

A DEDICATED eLEARNING COURSE WHICH IS AVAILABLE TO PURCHASE AS A STANDALONE COURSE; IT'S ALSO INCLUDED FREE OF CHARGE WITH OUR LEVEL 7 DIPLOMA COURSES (ALL OPTIONS)

As with any treatment, complications are a real possibility, and the anxiety of causing a dermal filler complication is one of the biggest limiting factors in feeling confident as an injector.

It can even limit the growth of your practice, so it's an important aspect to familiarise yourself with. Using real-life case studies, this online training course teaches you how to prevent, identify and manage filler complications

### WHAT YOU'LL LEARN FROM THIS eLEARNING COURSE:

- In-depth anatomy and pathophysiological concepts
- ► The latest management guidance, including downloadable protocols for in-clinic use
- Recognising side effects vs complications
- The spectrum of different complications from early infection to neural problems
- How to manage complications in both critical and non-critical scenarios

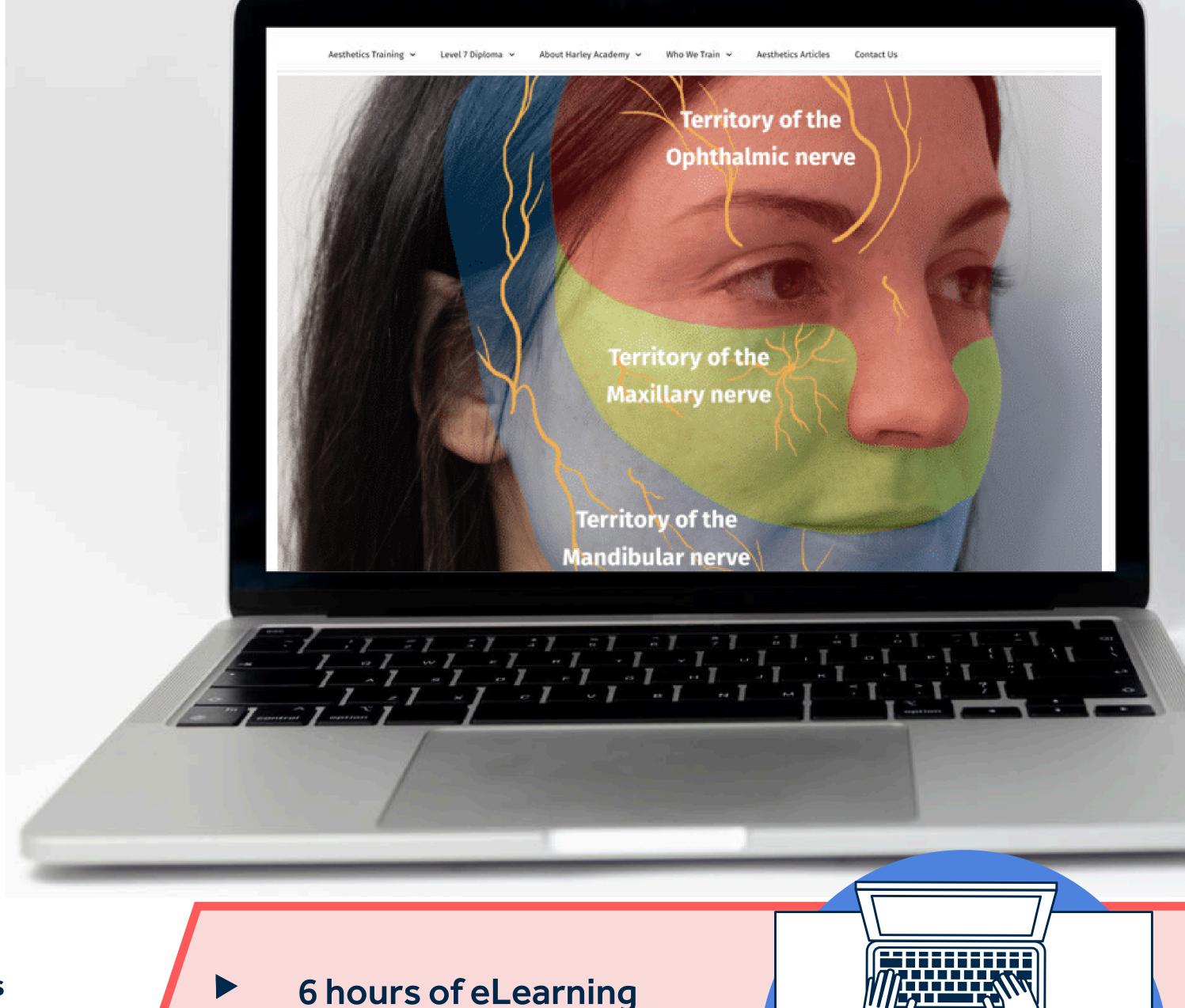
#### **SPLIT INTO FOUR MODULES:**

- ▶ 1. Prevention of Injectables Complications
- **▶** 2. Recognition of Dermal Filler Complications
- 3. Managing Injectables Complications
- **▶** 4. Case studies

#### WHAT THESE MODULES COVER:

- **▶** Side effects vs complications
- Anatomy & pathophysiology
- Anaphylaxis
- Bleeding and bruising
- Delayed continuation of infection& swelling
- Early infection

- Inflammatory nodules
- Neural problems
- Nodules of hyaluronic acid
- Overcorrection
- Product migration
- Retinal occlusion
- Salivary gland/nerve injury
- Swelling and malar oedema
- Tyndall effect
- Vascular events
- Hyaluronidase use in critical & non-critical scenarios
- Protocols for management of all dermal filler complications



Downloadable protocol

Real-life case studies

All skill levels









# "IT WAS A CHALLENGE, BUT IT WAS A CHALLENGE WHERE THE HURDLES WERE MADE SO MUCH EASIER BY

HARLEY ACADEMY"

"I'm a doctor in intensive care, and in anaesthetics. I still work in the NHS, I'm a consultant in both of those. But I also work in aesthetics.

"Through my training in anaesthetics, in medical school and training in intensive care, I've always strived to be the best, and strived for a high standard of care for my patients. That's the same that happens in my aesthetics practice. I want to provide the best for my clients.

"So, the Level 7 by Harley Academy, I think it's the gold standard to provide a high level of care for clients.

"I like to think of myself as a self-guided learner, but at Harley, there's always that kind of family network to provide for your needs and your training. So, I thought it was excellent from that point of view.

"My not-so-favourite part was the exams - but you're used to having to pass exams and that's part of the process.

"My favourite part? I'm very, through my job in anaesthetics and intensive care; I'm very needle-centric. So it's using those practical skills and those translational skills that I enjoy. I enjoy this aspect in my other jobs and also as an aesthetic practitioner. It's putting what you've learned, and all your theory into practice.

"Because a lot of it was online, the resources are there you can dip in and dip out. You can do your training around your lifestyle, and you can also use it to compliment what you're doing in your day job, as well.

"When I first started to inject I was probably over-confident because of my background. And, I think the most important for me was that Harley was able to rein in that enthusiasm and actually bring me back to the basics and build me up again in the style of what's needed for aesthetics practice to deliver things safely and appropriately."



AESTHETIC DOCTOR, LINCOLN

TESTIMONIAL VIDEO

CLICK TO WATCH

RUSSELL'S FULL



COSMETIC DERMATOLOGY
COURSES



### COSMETIC DERMATOLOGY COURSES

#### **OVERVIEW**



#### COSMETIC DERMATOLOGY FOUNDATION TRAINING

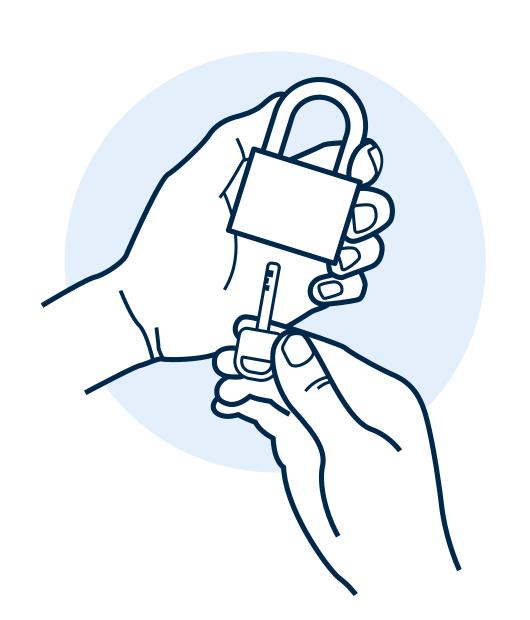
An entry-level course that provides you with a basic grounding in the fundamentals of cosmetic dermatology. Suitable for beginners. Involves 50 hours of eLearning plus a full day in clinic where you'll learn how to conduct professional skin consultations, perform skin analyses, including using a device, understand treatment planning, active ingredients and further your skin-based learning. This course can be taken as a standalone introduction to the basics of cosmetic dermatology. It can also be purchased as part of our more comprehensive Cosmetic Dermatology Course (see below).



#### **COSMETIC DERMATOLOGY COURSE**

Take your business to the next level with our full Cosmetic Dermatology Course. You'll develop the theoretical, practical and commercial skills to expand the skin side of your aesthetics business. This will allow you to build a truly holistic practice that takes a skin-first approach and doesn't limit your reach to purely injectables patients

This course is broken down into the following elements, and includes polynucleotides training (which can also be purchased separately):



- ► COSMETIC DERMATOLOGY: FOUNDATION TRAINING (as above)
  PLEASE NOTE: This element must be completed first. Completion unlocks access to the following course components...
- ► COSMETIC DERMATOLOGY: MICRONEEDLING
- ► COSMETIC DERMATOLOGY: HYPERPIGMENTATION & SKIN OF COLOUR
- ► COSMETIC DERMATOLOGY: CHEMICAL PEELS
- ► COSMETIC DERMATOLOGY: INJECTABLES FOR SKIN REJUVENATION (including our Polynucleotides Training Course)

You can find out more about each part of the course on the following pages...

This course can be taken alongside our Level 7 Diploma in Cosmetic Injectables for an integrated rate - find out more about our combined Level 7+ course on pages 19 & 20











### COSMETIC DERMATOLOGY COURSES

#### **OVERVIEW**



#### POLYNUCLEOTIDES TRAINING COURSE

You may know these as the 'salmon sperm facial' but we can assure you, there's science behind the social media popularity! Polynucleotides are in demand with patients thanks to delivering impactful results on fine lines, skin quality and brightening. They're particularly sought after for the periorbital region as they can reportedly help to tackle dark circles but they can also be injected into the eyelids to address crepey skin. Patients are starting to ask for polynucleotides by name so this is definitely one to have in your toolkit!



#### PROFHILO® TRAINING COURSE

Profhilo® is the treatment that sells itself. Known for providing intense hydration, smoothing fine lines and supporting skin laxity, it's a fantastic addition to your repertoire. Open to doctors, dentists, nurses and clinical pharmacists. You'll enjoy a comprehensive theoretical and practical education in this popular skin treatment for face, neck and body, with all three taught in pre-course eLearning and a half-day, mentored clinical session



#### PROFHILO® STRUCTURA TRAINING COURSE

Profhilo® Structura is a brand new, game-changing injectable. Why? Because it's the first skin injectable to regenerate subcutaneous fat. In addition to allowing us to work at this deeper level, it also stimulates collagen and elastin production whilst treating the signs of facial hollowing - 'sinking' - and sagging. This proprietary formulation has the added benefits of a great safety profile and the product is easy to inject using a cannula. It's suitable for a broad patient base and easy to find a place for in your aesthetic practice



CLICK TO
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COURSES TEAM:









### COSMETIC DERMATOLOGY

#### COSMETIC DERMATOLOGY FOUNDATION TRAINING

This entry-level course establishes the fundamental pillars required for safe and effective practice. Featuring a comprehensive eLearning package, it covers everything from skin anatomy to consultations and skin regimen planning to boost your practice. The theory-oriented day also considers skin analysis and principles of the management of common skin conditions

#### WHAT YOU'LL LEARN DURING THIS COURSE:

- ▶ About cosmetic dermatology and skin rejuvenation in aesthetic medicine
- Skin anatomy, physiology, function, ageing and pathology
- ► How to assess the skin for treatment and devise bespoke skincare & treatment plans
- The science and theory behind skin rejuvenation treatments
- Psychodermatology considerations

#### eLearning

Self-paced pre-course eLearning that provides the necessary scientific and theoretical knowledge to equip you with a solid foundation in cosmetic dermatology. You do not have to complete this before your in-person session

#### **In-Person Training**

You'll visit one of our London or Manchester campuses for an all-theory training day

### WHAT YOU'LL BE ABLE TO DO AFTER COMPLETING THIS COSMETIC DERMATOLOGY FOUNDATION COURSE:

- Conduct a professional skin consultation
- Understand psychodermatology considerations
- Perform a skin examination and analysis, including the use of a device
- ► Understand skincare steps and active ingredients including cleansers, exfoliators, antioxidants, sun protection, retinoids and moisturisers
- ▶ Plan safe, bespoke skincare regimes and understand active ingredients
- Intelligent cosmetic treatment planning using a scientific evidence base
- Understand the principles of managing cosmetic dermatological issues such as acne, acne scarring, ageing and rosacea
- ► Following this Foundation Training, those of you taking our full Cosmetic Dermatology Course can then move onto our training in Microneedling, Hyperpigmentation & Skin of Colour, Chemical Peels, and Injectables for Skin Rejuvenation, which includes our Polynucleotides Training Course



- Flexible schedule
- Immerse yourself in theory
  Beginner skill level
- Available as a standalone course, or as the first step in our full Cosmetic Dermatology Course





### COSMETIC DERMATOLOGY

#### COSMETIC DERMATOLOGY COURSE: MICRONEEDLING

On our full Cosmetic Dermatology Course, after completion of your Cosmetic Dermatology Foundation Training, you'll move on to learning safe skin treatment skills - including this microneedling module - to not only provide additional effective offerings to your patients. They'll also allow you to access another revenue stream from patients looking for skin-first solutions

Take your business to the next level by understanding this popular method of achieving skin health. This half-day of clinical training incorporates the theory and practice of microneedling. You'll explore the principles of how microneedling works, the use of electronic devices and mesotherapy. We also provide a patient for you to consult and treat under direct supervision so you can grow your confidence in treating your own patients

#### WHAT YOU'LL LEARN DURING THIS COURSE:

- ► Build safe skin microneedling management plans
- How to use mesotherapy in microneedling
- ► How to use safe microneedling depths
- ► The principles of microneedling devices (manual, electronic pens and fractional microneedling)
- ► Patient assessment, selection and indications
- ► The principles of mesotherapy
- Treatment planning including single treatments as well as combined treatments
- ► Potential complications and their management
- Business considerations
- Hands-on training treat a patient with electronic microneedling under supervision

- ▶ 4 hours in-clinic
- Treat your first patient
- Patient provided by us
- Only available as part of our <u>Cosmetic Dermatology</u>
   <u>Course</u> and our <u>combined</u>
   <u>Level 7+ course</u>











### COSMETIC DERMATOLOGY

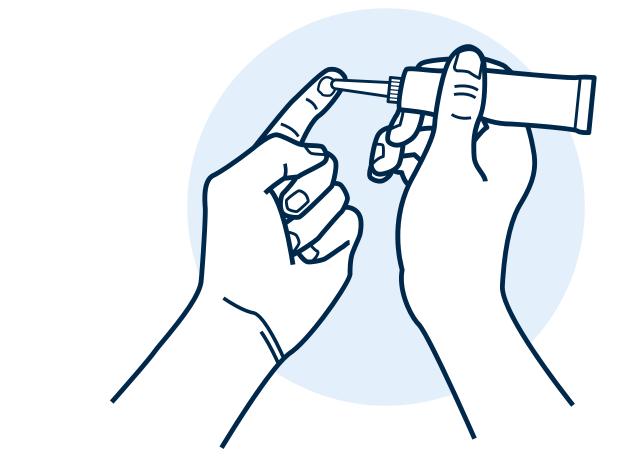
#### COSMETIC DERMATOLOGY COURSE: HYPERPIGMENTATION & SKIN OF COLOUR

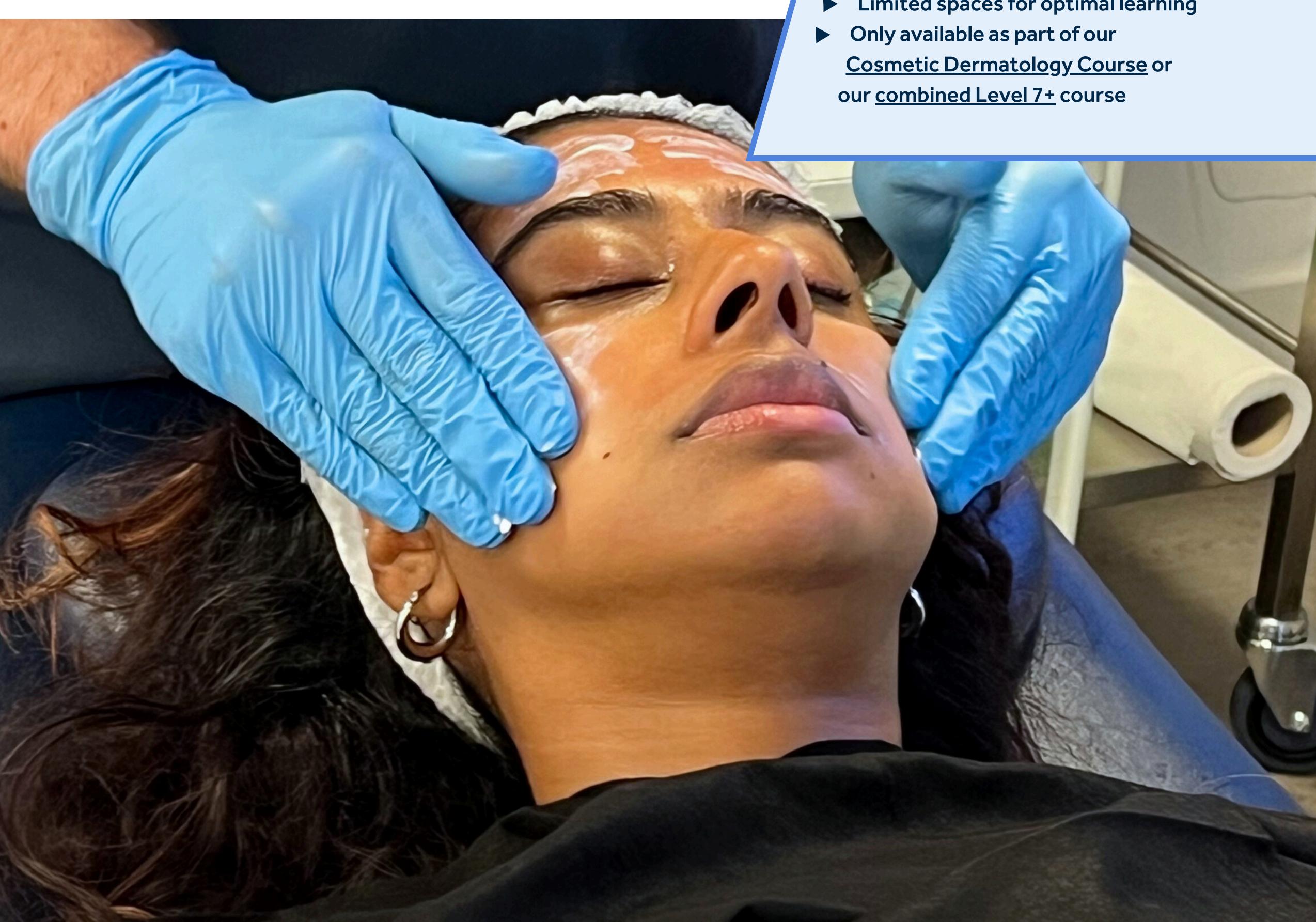
Uneven skin tone is a common concern among patients of all ethnicities. Inform and elevate your practice by developing your knowledge of how to identify and manage hyperpigmentation in all patients, including those with skin of colour.

This theory-based element of your Cosmetic Dermatology Course considers patient assessment and selection in the context of the common skin concern of hyperpigmentation. Skin of colour is at higher risk of hyperpigmentation. With multiple therapeutic options available, with varying degrees of science base, effectiveness and risk of complications, after this course, you'll be able to manage your patients with skin of colour and hyperpigmentation safely and inclusively.

#### WHAT YOU'LL LEARN DURING THIS ELEMENT OF YOUR COURSE:

- Patient assessment skills, selection and indications
- How to build safe management plans for hyperpigmentation
- How to manage skin of colour
- Treatment planning including single treatments as well as combined treatments (such as peels and energy-based devices)
- Potential complications and their management
- How to introduce this knowledge to your practice to improve patient outcomes and client retention.
- 4 hours of theoretical training
- Learn using case studies
- Limited spaces for optimal learning







# COSMETIC DERMATOLOGY COURSE: CHEMICAL PEELS

Chemical peels are a fantastic way to introduce effective skin treatments to your practice to help improve your patients' results and boost client retention. This course incorporates the theory and practice of chemical peels. In addition to understanding the principles of superficial to medium-depth peels, you'll be able to manage the benefits vs risks for effective treatment outcomes. This part of our Cosmetic Dermatology Course includes supervised training, with patients provided for you, so you can practice safe skin peeling techniques, building both your knowledge and confidence

### WHAT YOU'LL LEARN DURING THIS SECTION OF YOUR COURSE:

- ► Patient assessment skills, selection and indications
- ► How to use very superficial, superficial and medium-depth peels AHA, BHA, Retinol and TCA
- ► The difference between time and layer-dependent peels
- ► How to manage the risks of peels
- Treatment planning including single treatments, as well as combined treatments in skin pathology
- Peel techniques
- Potential complications and their management
- ► How to administer chemical peels, including skin preparation







CLICK HERE TO EMAIL OUR
COURSES TEAM



OR CLICK HERE TO MESSAGE THEM ON WHATSAPP!



# COSMETIC DERMATOLOGY COURSE: INJECTABLES FOR SKIN REJUVENATION (INCLUDING POLYNUCLEOTIDES TRAINING)

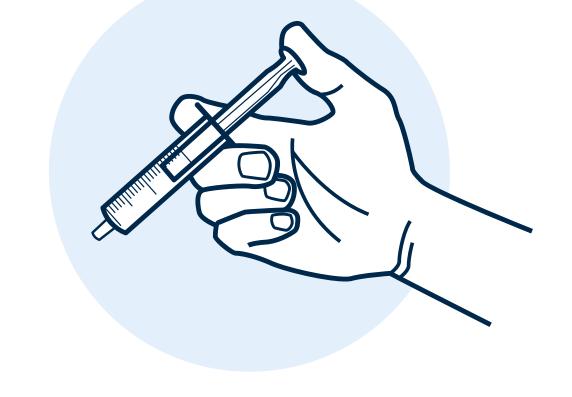
Skin injectables is an area of aesthetic practice that is booming. Elevate your cosmetic dermatology skills to compliment your toxin and filler offerings, with our Injectables for Skin Rejuvenation training. This includes our Polynucleotides Training Course - you can find out more about that, specifically, on the next page

Incorporating theory and practice, this course explores the spectrum of injectables for skin rejuvenation, including mesotherapy and skinboosters. Learn about the available products using the evidence base to inform your decisions about which options to add to your treatment portfolio

You'll be trained in devising and administering safe, bespoke skin management plans for your patients so you can expand your skin treatment menu with these popular options

### WHAT YOU'LL LEARN DURING THIS COURSE:

- Patient assessment, selection and indications
- Build safe polynucleotides, mesotherapy and skin management plans
- Understand how to use polynucleotides, mesotherapy and skin boosters
- Managing the risks of skin injectables
- Treatment planning including single treatments as well as combined treatments
- Polynucleotides, mesotherapy and skinbooster techniques
- Potential complications and their management
- How to administer safe polynucleotide injections, mesotherapy and skin boosters through observed expert demonstrations and practical, mentored injecting
- 8 hours in-clinic
- Hands-on practical training
- Observe treatment demonstrations
- Only available as part of our Cosmetic Dermatology Course, or











# POLYNUCLEOTIDES TRAINING COURSE

Whether you take this course on its own or as part of your Cosmetic Dermatology Course, you'll be glad you did!

Polynucleotides were the breakout treatment of 2024, with patient demand surging for facial use. This demand is only growing in 2025! Straightforward to inject and offering a novel solution to some of patients' most common aesthetic concerns, this skin injectable is one we highly recommend adding to your treatment menu

### **CONCERNS POLYNUCLEOTIDES CAN BE USED TO TREAT:**

- Fine lines and skin quality
- Skin laxity and crepey skin including on the eyelids
- Brightening dull skin and may help to reduce the appearance of dark cirlces



### WHAT YOU'LL LEARN DURING THIS COURSE:

- What polynucleotides are
- Where and why they're used
- Product science
- Patient assessment, selection and indications
- How to build safe polynucleotide injection treatment plans
- ► How to use polynucleotides for the periorbital region and full-face
- Potential complications and their management
- How to administer safe polynucleotide injections through observed expert video demonstrations and practical, mentored injecting
- 4 hours in-clinic
- Hands-on practical training
- Observe treatment demonstrations
- Available as a standalone course or as part of our Cosmetic Dermatology Course, or combined Level 7+
- Please CLICK HERE to check our



**CLICK TO** CONTACT OUR **COURSES TEAM:** 









## PROFHILO® TRAINING COURSE

Profhilo® is possibly the best-known skin treatment among practitioners and patients alike. This multi-award-winning injectable delivers deep hydration thanks to a revolutionary hyaluronic acid bioremodelling treatment, made with patented NAHYCO® technology. Harley Academy is an official Profhilo® training partner of HA-Derma in the UK

### WHAT YOU'LL LEARN DURING THIS COURSE:

- ▶ About Profhilo® and its NAHYCO® technology
- ► How Profhilo® hydrates the skin and stimulates it to counteract skin laxity
- ► Where Profhilo® sits within the realm of injectable skin treatments
- ► Patient assessment and selection skills
- ► Indications for face, neck and body
- ► How to administer Profhilo® treatments for the face and body (neck and chest) through observation of treatment demonstrations and through supervised, hands-on injecting practice where you'll treat real patients, provided by us

### eLearning

Self-paced pre-course eLearning that provides the necessary scientific and theoretical knowledge to equip you with a solid foundation in cosmetic dermatology. You do not have to complete this before your in-person session

### **In-Person Training**

You'll visit one of our London or Manchester campuses for theory training and to administer Profhilo® treatments of the face and neck on your own patient, under supervision

# WHAT YOU'LL BE ABLE TO DO AFTER COMPLETING THIS PROFHILO® TRAINING COURSE:

- ▶ Understand Profhilo®, its applications and contraindications
- ► Assess patients for Profhilo® treatment of the face and/or body
- Safely administer Profhilo® treatments
- ► Obtain certification as proof of your course completion. This can be used to purchase official Profhilo® supplies from authorised providers

- 2 hours of eLearning
- ► 4 hours in-clinic
- Treatment demonstration
- Patients provided for you
- **Beginner skill level**
- CLICK HERE to check the elgibility criteria for this course





**NEW COURSE!** 

# PROFHILO® STRUCTURA TRAINING COURSE

Profhilo® Structura is the first skin injectable that's able to regenerate subcutaneous fat. This innovative product allows us to work on a deeper level to address volume loss from 'sinking' and 'sagging' more effectively and without the use of fillers - it's a truly exciting and game-changing new product

In addition to this breakthrough offering, it also stimulates natural collagen and elastin production for a powerful bio-revitalising experience with results that patients love. We've seen unprecedented patient demand for this treatment since introducing it to The Academy Clinic - it seems to be following in Profhilo®'s popular footsteps!

### WHAT YOU'LL LEARN DURING OUR OFFICIAL PROFHILO® STRUCTURA TRAINING COURSE:

- ► About Profhilo® Structura and its unique technology
- ► Structura product science and applications for 'sinking' and 'sagging' indications
- Patient assessment and selection skills
- ► How to administer Profhilo® Structura for 'sinkers' and 'saggers' through narrated video demonstrations and through supervised, hands-on injecting practice where you'll treat real patients, provided by us

### eLearning

Self-paced pre-course eLearning that provides the necessary scientific and theoretical knowledge to equip you with a solid foundation in cosmetic dermatology. You do not have to complete this before your in-person session

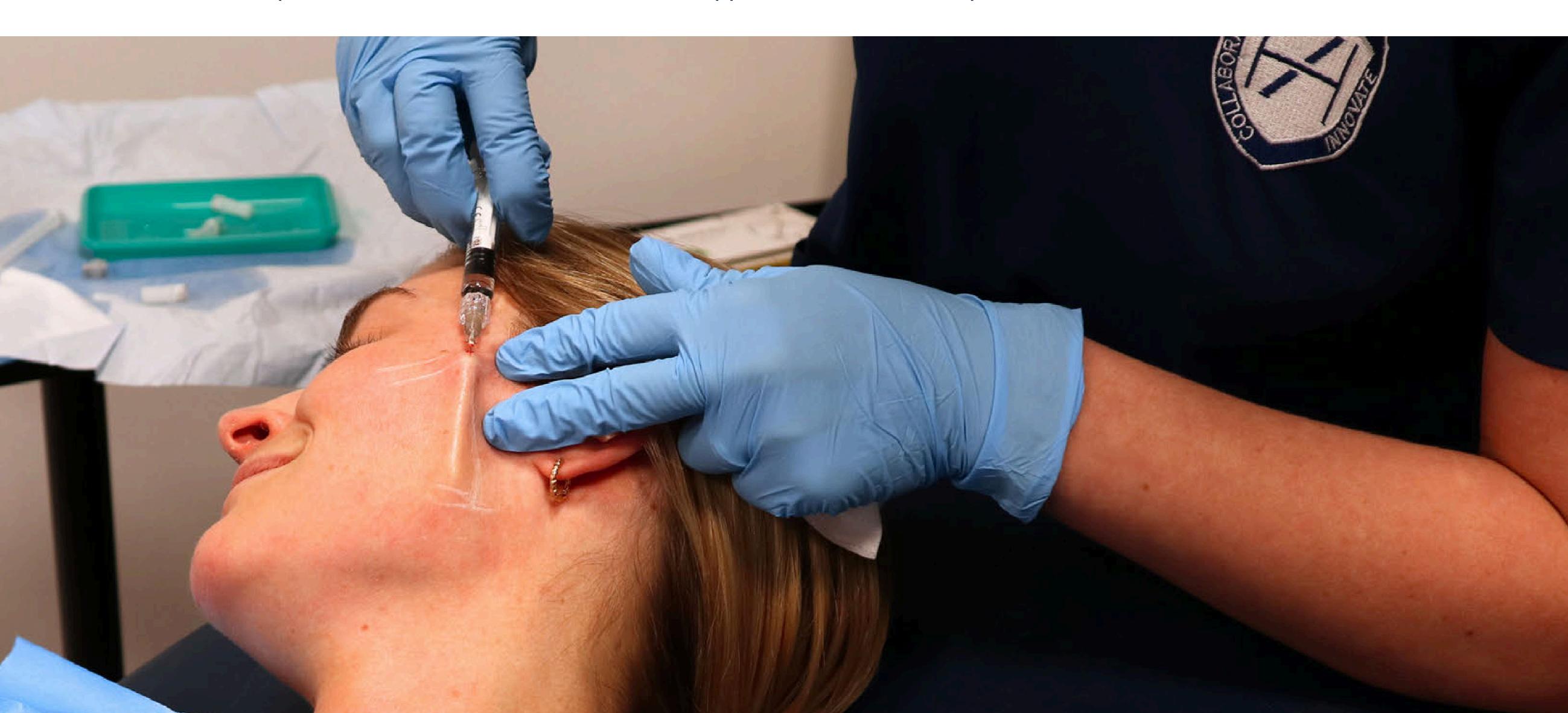
### **In-Person Training**

You'll visit one of our London or Manchester campuses for theory training and to administer Profhilo® Structura treatment to your own patient, provided by us, under the supportive supervision of one of our trainers

# WHAT YOU'LL BE ABLE TO DO AFTER COMPLETING THIS PROFHILO® STRUCTURA TRAINING COURSE:

- ► Understand the science behind and applications for Profhilo® Structura
- Assess patients for Profhilo® Structura for 'sinking' & 'sagging'
- Safely administer Profhilo® Structura treatments for both indications
- Obtain certification as proof of your course completion. This can be used to purchase official Profhilo® Structura supplies from authorised providers

- 2 hours of eLearning
  - 4 hours in-clinic
- Patients provided for you
- YOU MUST HAVE FIRST
  COMPLETED PROFHILO
  TRAINING TO BE ELIGIBLE
  FOR THIS COURSE





# HARLEYACADEMY



OTHER COURSES & SERVICES



# OTHER COURSES

# **BUSINESS MARKETING FOR AESTHETIC MEDICINE**

# THIS eLEARNING COURSE GROUNDS YOU IN THE BUSINESS BASICS YOU NEED IF YOU PLAN TO SET UP YOUR OWN MEDICAL AESTHETICS PRACTICE INDEPENDENTLY OR WITH PARTNERS

Starting a new aesthetic medicine practice can be daunting, especially for healthcare professionals who may not have much experience in business or entrepreneurial endeavours. It's even common for new injectors to not feel comfortable charging for their services and to frequently forget! The key is to start with the basics and get them right to start your practice off on the best footing. This online course is an important tool for getting started with business marketing when building your bright new career as an aesthetics practitioner

# WHAT YOU'LL LEARN FROM THIS eLEARNING COURSE:

- ► The principles of good marketing
- ► How to develop your messaging to clients
- ► How to stand out from the competition
- How to identify and present your key selling points
- How to write and present your 'pitch'
- Understand and implement your customer proposition
- Build your client base faster and with less hassle
- Understand the jargon and learn to navigate the world of marketing
- Learn at your own pace
- ► Test your knowledge after each module

# **SPLIT INTO FIVE MODULES:**

- ▶ 1. Introduction to PR, marketing & advertising
- 2. Developing your business values, vision& mission
- ➤ 3. Competitor intelligence and counteracting
- ► 4. Developing your business' Unique Selling
  Points
- ► 5. Your winning business pitch



PLUS: GET OUR
DIGITAL BUSINESS
BOOTCAMP!













### SUPERCHARGE YOUR EMPLOYABILITY & PROFESSIONAL GROWTH WITH THIS 4 MONTH PLACEMENT

Learn what it's like to work in a busy London or Manchester aesthetics clinic with a four-month experiential placement surrounded by our supportive faculty!

Build the practical experience, confidence and cases you need to get hired by top clinics and take your skills to the next level with additional training

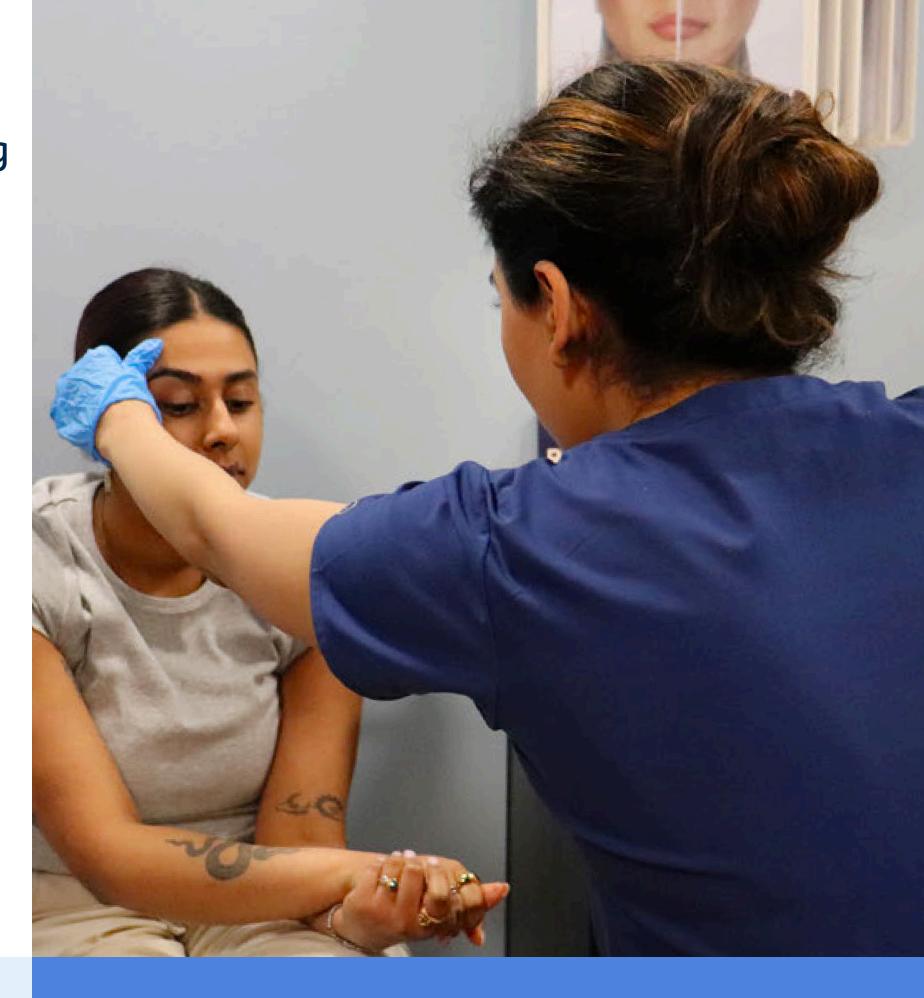
This is an incredible opportunity to gain valuable insights into how a successful business, that treats over 1,000 patients per month, is run

You'll treat your own client list made up of patients provided by us. Grow professionally and progress your clinical practice with us to widen your professional opportunities

Our limited placement spots are exclusively open to prescribers who are recent graduates of, or are coming to the end of, our Level 7 Diploma in Cosmetic Injectables or combined Level 7+ course

### WHAT OUR CLINICAL PLACEMENT PROGRAMME OFFERS:

- ► Consolidation and expansion of your Level 7 learning
- ▶ Widening of your knowledge of cosmetic injectables and skin treatments
- Additional aesthetics training and formal reviews
- Valuable experience of working in busy Manchester or London aesthetics clinic
- Consult and treat your own dedicated patient list
- Have these patients provided for you
- ▶ Build your own anonymised portfolio of cases to show prospective employers
- A reference from your case supervisor
- Injecting experience in a safe, supportive environment
- Experience in delivering cosmetic dermatology treatments
- Increased confidence in treatment planning and delivering treatments solo
- In-person clinical support plus peer support and networking
- Career progression advice



"it's been a fantastic training opportunity and it's thanks to Harley that I've now been able to secure a job with one of the UK's largest aesthetic providers... They taught me so mush more than I expected and opened up a lot of new career opportunities"

- DR MIRALI PATEL

LEVEL 7 DIPLOMA &

PLACEMENT GRADUATE

## **HOW TO APPLY:**

All applications are submitted via a form on the <u>Clinical Placement Programme page of our website</u>. Please note, this is a paid placement opportunity with deliberately small intake numbers to ensure each of our participants gets the most out of their time with us



# OTHER SERVICES

FREE EVENTS

# HOW TO GET STARTED IN AESTHETICS

WANT TO FIND OUT MORE ABOUT WHAT IT'S REALLY LIKE TO TRANSITION FROM YOUR MEDICAL CAREER TO BEING A SUCCESSFUL AESTHETICS PRACTITIONER?

Our Founder & CEO, Dr Tristan Mehta, and Chief Marketing Director, Dr Marcus Mehta talk you through everything you need to know about making the switch to aesthetic medicine in 2025 in our FREE How to Get Started in Aesthetics events

They explain the aesthetic medicine landscape in the UK, where the opportunities lie and how to seize them

Hear about their own journeys from the NHS to private aesthetic practice, the training you need to get started, the impact of forthcoming regulation and the mindset you need to be successful in this exciting medical specialty

You'll also hear from special guests who've been through our training programmes and are now forging rewarding careers in medical aesthetics, often alongside their NHS work

In addition to guiding you through the most frequently asked questions about getting started in aesthetics with real-world insights, there's a Q&A session with the whole panel to answer all your questions so you can leave feeling inspired and informed about what a career in aesthetic medicine really involves!



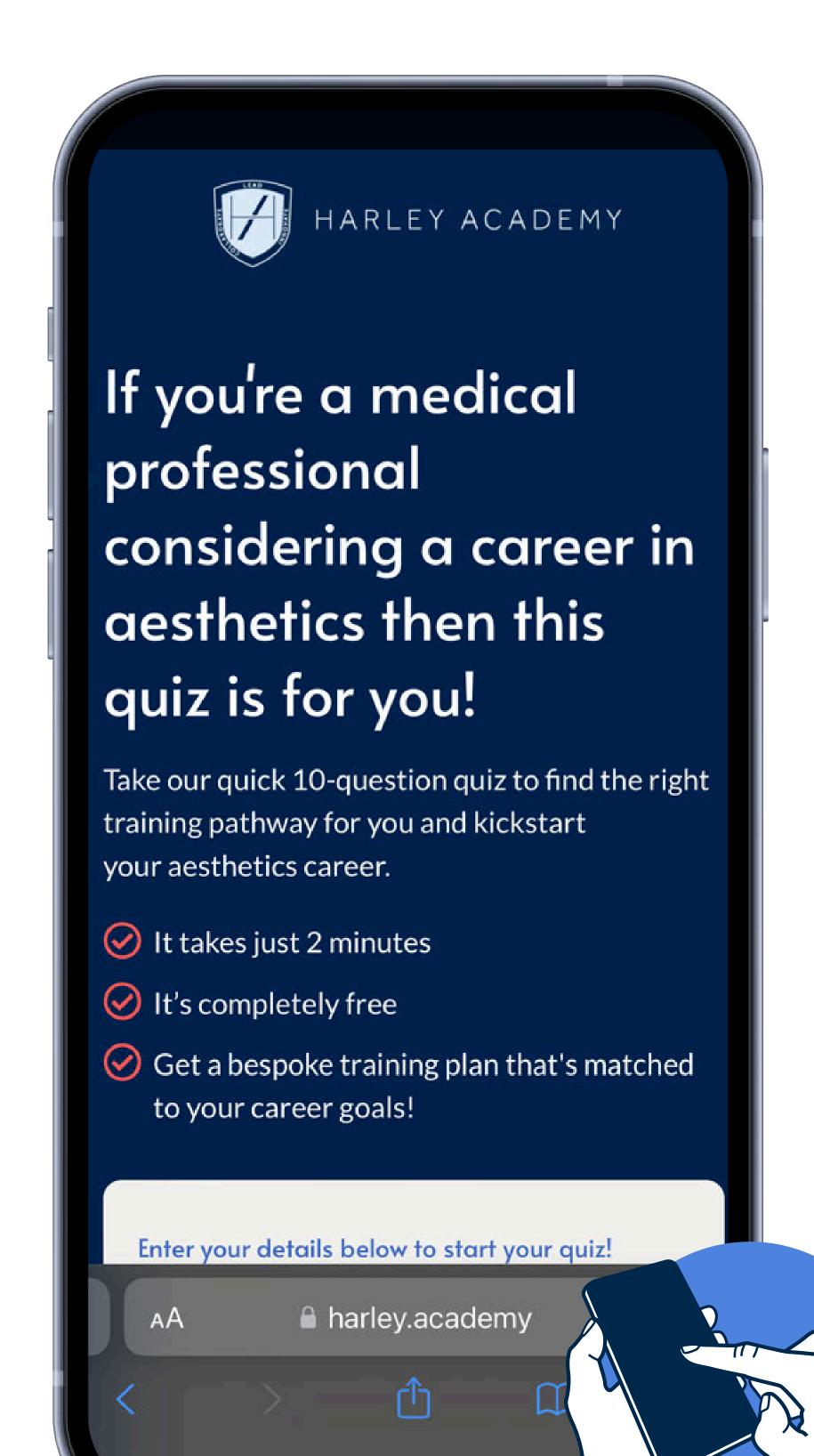


# OTHER SERVICES



HARLEY ACADEMY COURSE MATCHMAKER

# TAKE OUR QUIZ TO FIND OUT WHICH COURSE SUITS YOU BEST!



With so many options, choosing the right aesthetics training course for you may seem overwhelming. To make it easier, we've launched a 2-minute quiz to help you find the perfect course for your career goals!

Whether you're interested in gaining certification, a qualification, or want to pursue any of our other industry-leading programmes, we can guide you to your best match

### WHY TAKE OUR MATCHMAKING QUIZ?

It's fast and free - takes just 2 minutes of your time

Takes the stress out of deciding which options are right for you

Receive a bespoke training plan matched to your goals & budget

Works whether you're new to the specialty or are more experienced and looking to develop your skills

ARE YOU READY TO MEET YOUR MATCH?

# **TAKE OUR QUIZ NOW!**



PREFER TO SPEAK TO A REAL PERSON?

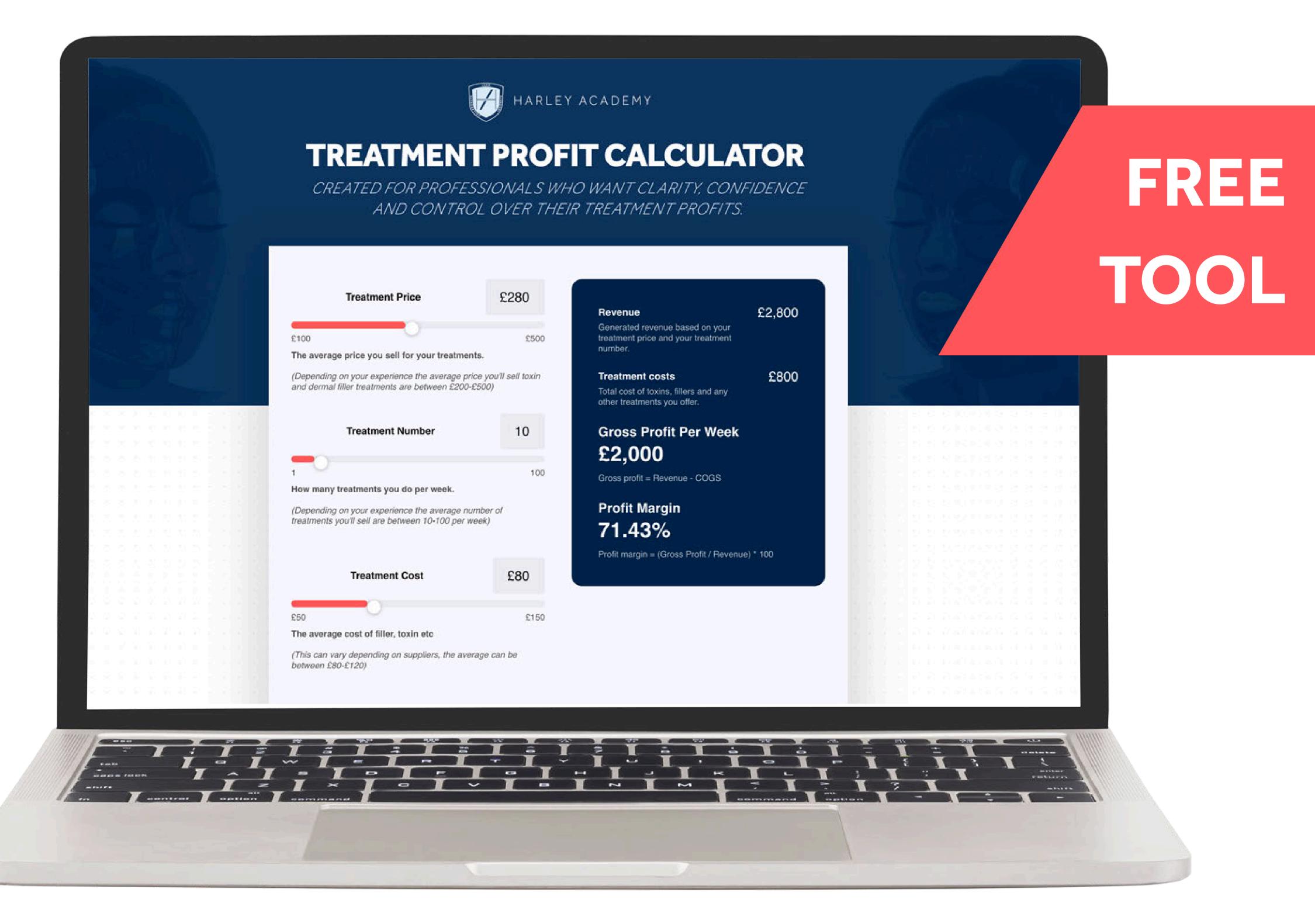
**CLICK HERE** to schedule a call with our team





# OTHER SERVICES

# FREE TREATMENT PROFIT CALCULATOR TOOL



We know that understanding the business side of aesthetics can be tough, especially when it comes to setting your treatment prices

To make this simpler for you, we've created our

# NEW Treatment Profit Calculator! Control your data to set your prices with confidence

See what type of profit margin increases you could expect across your current treatment menu in just a few seconds...

- Free tool that helps you calculate prices and profits
- Genuinely easy to use with minimal input from you!
- **✓** Play around with it to see what you could be earning
- Adjust your average treatment prices, number of treatments per week and treatment cost factors

This is a really smart resource that you can use no matter where you are in your aesthetics career, so remember to save the link!

# CLICK HERE TO TRY IT NOW! 7 8 9 ÷ 4 5 6 X 3 2 1 — 0 ÷ = +





# HARLEYACADEMY.COM



TAP HERE TO BOOK A CALL WITH OUR COURSE ADVISORS TO FIND OUT MORE

# OR CONTACT OUR COURSES TEAM ON:

<u>enquiries@harleyacademy.com</u> 020 3859 7598 (option 1)
DM us on <u>Instagram @Harley Academy</u> or <u>click here to message us via WhatsApp</u>